

# Market shaping (1/3)

WHAT			ном	
Carbon Capture, CCU, CCS	NEED 1	Understanding industry needs: what will enforce, enable, or inhibit CCUS	<ul> <li>Bringing industry and public authorities together. Webinars for shared understanding</li> </ul>	
	NEED 2	Regulatory framework, with standards, legislation, taxation and incentives, including both larger and tsmaller emitters, addressing both CCU and CCS	<ul> <li>Proposing regulations: for carbon binding and recycling; accounting for negative emissions; source of carbon; CCU fuels, chemicals and materials. Quality and safety specifications.</li> <li>Analysing options for incentivising CCUS plants and end product markets, especially for hard-to-abate industry</li> </ul>	
CO₂ logistics	NEED 3	CO <sub>2</sub> infrastructure	<ul> <li>Investing in infrastructure</li> <li>Multilateral agreements between member states</li> </ul>	
	NEED 4	Standards, specifications for CO₂ transport	<ul> <li>Agreeing on temperature and pressure requirements to facilitate multi-modal infrastructure. CO<sub>2</sub> quality specifications</li> </ul>	
	NEED 5	CO₂ Import/export	Regulation for cross border exchange and CBAM	



### WITH WHOM

- Working group, with stakeholders also local authorities, financing
- Ministries, regulatory agencies. National funding bodies. Policy makers.
- Working group, with stakeholders also local authorities, financing
- Strong connection btw research institutes and industry is key to bring CCUS forward

• Transport providers, including infrastructure industry (Fluxys, TES)

Regulatory Agencies



### Market shaping (2/3)

WHAT			ном	
CO <sub>2</sub> storage	NEED 6	Availability of storage solutions for full CCS chain demonstration, taking into account storage competition between technologies: CCS, Geothermal energy, H <sub>2</sub>	<ul> <li>Support the establishment of CO<sub>2</sub> storage facilities. Clarify regulation for utilization of underground storage for competing technologies.</li> <li>At national level, decide on specific nodes where CO<sub>2</sub> aggregation would facilitate scaling of CCS</li> </ul>	
Business models, value chains, industry symbiosis	NEED 7	Carbon Capture (CC) targets	<ul> <li>CC targets with quota, bans or support (subsidies, taxes, certificates)</li> <li>Support pilots in all sectors – also energy-intensive industry</li> </ul>	
	NEED 8	Long-term transparent framework for incentives reducing investment risks	<ul> <li>Incentivising CCUS plants and end product markets</li> <li>Matchmaking for project developers and funders</li> <li>Regulated markets. Market model to guide participants (demand on green plastic, bio-fuels). Price on CCS for industry to sell carbon credits. Voluntary carbon market (especially with BECCS). Biogenic CCU - premium product on existing market.</li> </ul>	
	NEED 9	Value chains	Boost development of CCUS value chains	



#### WITH WHOM

• Ministries responsible for energy and environmental policies, to secure support for CCUS infrastructure

- Ministries responsible for energy and environmental policies, alignment with goals
- Energy Regulatory Authorities
- Industrial clusters, business associations, EU technology platforms. Mission innovation. Processes4Planet and other partnerships



# Market shaping (3/3)

WHAT				
Standards	NEED 10	Technological standards (e.g. concrete)		<ul> <li>Formulate recommendations for European standards for CEN approval to be adopted regarding technical aspects of CCS and CCU, as well fuels derived from CO<sub>2</sub></li> </ul>
	NEED 11	Science based evidence, data to support		R&D projects to provide data and basis for recommendations
Knowledge sharing	NEED 12	Networking between stakeholders		<ul> <li>Create certificates or stamps for brands to boost premium green products. Example: "Fossil indicator" to compare the environmental impact of a product.</li> <li>Best practices, dissemination, competence building. Working groups, platforms, communication materials</li> </ul>
Social acceptance	NEED 13	Interaction with the public. Dialogue with society and citizens. Education.		<ul> <li>Best practices, communication, competence building, dialogue and listening</li> <li>Working groups, platforms, communication materials</li> <li>Example: 'Decarbonised modern living' to support stakeholder management/permitting</li> </ul>
Environmental impact	NEED 14	Defining environmentally friendly CCU		<ul> <li>Share EIAs</li> <li>LCA</li> </ul>



#### WITH WHOM

• Standardisation bodies

- Research institutes
- EC/national governments, supporting concrete and functional working groups

- Society, citizens, local communities
- EC/national governments, supporting concrete and functional working groups
- Environmental groups
- Policy makers