

A hand is shown from the bottom, holding a large, teal-colored arrow that points upwards and to the right. The background is a dense, out-of-focus green foliage.

CLIC Innovation services for EU projects

Facilitating sustainable growth



CLIC Innovation – an open innovation cluster

We pick & mix

We create additional value to our partners by building, coordinating and managing R&D&I collaboration to construct systemic solutions, which are beyond the resources of individual operators. We work with cross-sectoral challenges to create new partnerships. We operate across different industrial sectors and scientific disciplines.

We transform

We are experts in open innovation facilitation and boosting communication, dissemination, exploitation and impact for RDI activities. We drive the sustainability transition with our open innovation ecosystems, projects and co-creation tools with a penta helix approach.

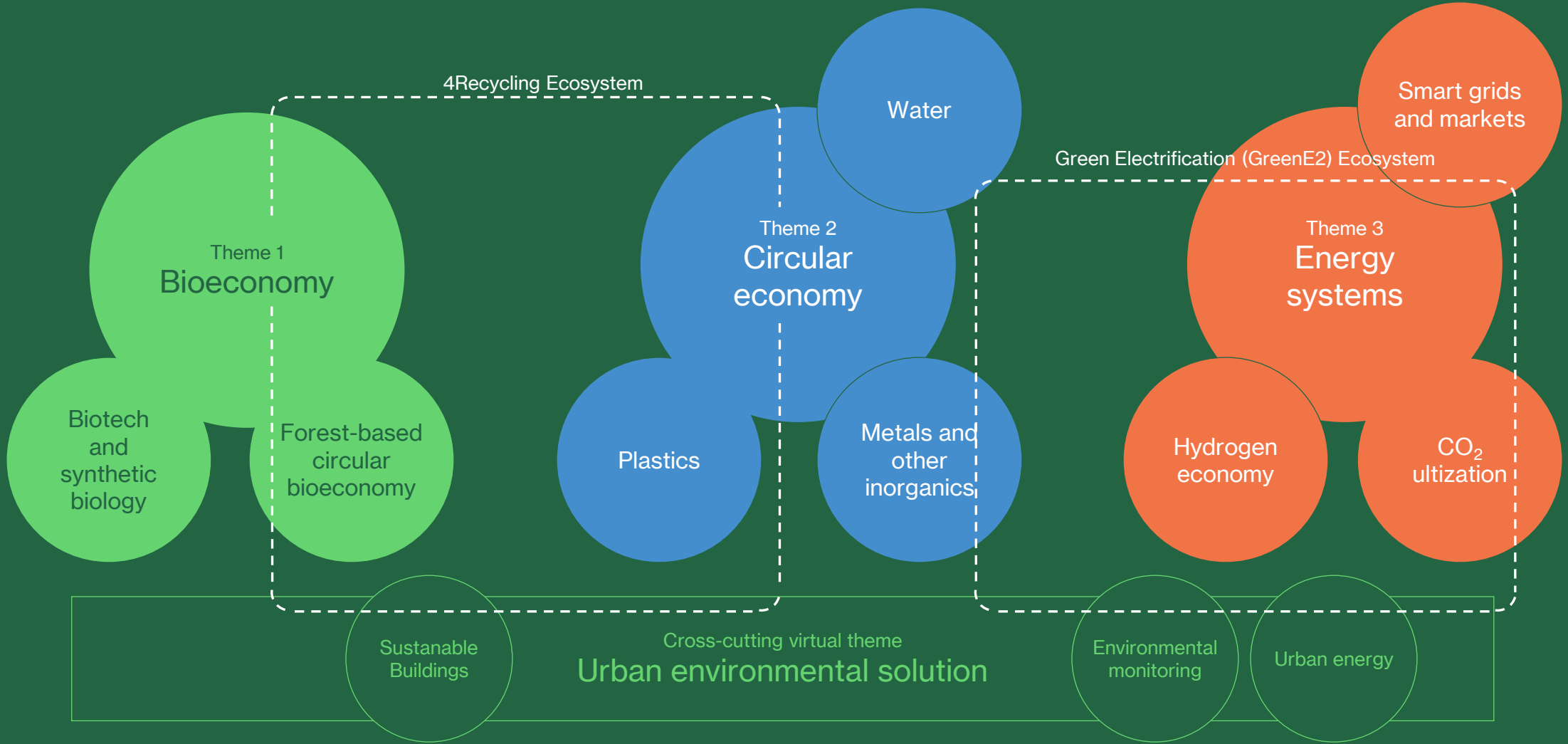
We CLIC

We are a not-for profit company owned by leading international companies and Finnish research organizations committed to create sustainable solutions for the world. We contribute to developing a more favourable innovation environment in Finland and the EU.

Our shareholders and partners



Our current thematic groups and ecosystems



Our performance & success during 2019–2023

Success rate for prepared projects

<p>Business Finland Co-Creation & Co-Innovation projects</p> <p>92%</p>	<p>Business Finland Innovation Ecosystem projects</p> <p>100%</p>	<p>H2020 and Horizon Europe proposals and Interreg proposals</p> <p>52%</p>
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Our services for EU funded projects



Project preparation & coordination

Communication & dissemination

**Exploitation & commercialization
support and impact creation services**

**Stakeholder engagement, ecosystem
facilitation/co-creation, value chain
building, network/industry
representation**

**Research services related to our themes,
operational environment reviews**



Our services: Project preparation and coordination

VALUE CREATION

1. PLAN

2. DEVELOP

3. IMPLEMENT

CLIC project preparation and coordination services

- Project plan and preparing & coordination of writing the application
- Consortium building
- Financial & resource planning
- Support with EU portal and other financing portals
- Administrative tasks related to project building



Our services: Communication and dissemination

AWARENESS RAISING



CLIC C&D Services

- Plan for C&D activities: Key target messages, targeted stakeholder groups, related other projects, networks and ecosystems
- C&D KPI and data management
- Ethics of C&D activities, compliance of relevant regulations
- Project visual look (logos, templates)
- Website and social media accounts
- Media kit: Brochures, posters, flyer, fact sheet, project introduction presentation
- Publications, press releases, social media posts, newsletters, blog posts
- Infographs, videos, animations, podcasts
- Events, organisation and participation (both internal, external): conferences, seminars, webinars, workshops, roundtables

Our services: Exploitation & commercialization

VALUE CREATION

1. ANALYSE

2. DESIGN

3. IMPLEMENT

CLIC Exploitation Services

- Market research and analysis
- Target user and customer analysis
- Formulation of product concepts based on project outputs, results & KERs
- Exploitation strategies (incl. IPR, standardization strategies)
- Financial plan (incl. economic potential evaluation and business model for long-term value capture)
- Plan for maximized project impact

Our services: Stakeholder engagement

OPERATIONAL ENVIRONMENT REVIEWS FOR SYSTEMIC TRANSITION

1. ANALYSE

Operational environment state and conditions related data collection and analysis (incl. stakeholder interviews):

- Barriers, bottlenecks
- Incentives, motivations, best practices
- Inhibitors and enablers of regulation

2. VALIDATE

Stakeholder involvement to consolidate findings:

- Co-create measures to overcome identified barriers
- Co-create pathways for transferable practices, exploitation and further impact

3. INFLUENCE

- Co-create policy recommendations, white papers or other relevant publications
- Widespread target-group focused dissemination

CLIC TOOLS FOR STAKEHOLDER ENGAGEMENT AND INVOLVEMENT

Tailored project activities for stakeholder, network and/or ecosystem involvement:

- *Market Shaping workshop*
- *Build Me the Value Chain workshops*
- *Replication Booster workshop*
- *Partnership model workshop*
- *Identifying partner strengths and weaknesses workshop*



Our Services: Open Innovation Playbook

Tools, processes and training services for managing and facilitating ecosystems, project portfolios & projects.

CLIC offers our Playbook tools & processes for open innovation RDI management within our EU projects.



www.ecosystemplaybook.com

Pricing: EU Project preparation fees 2025



	EU Project preparation fees
Service content	<p>Preparation work for one project</p> <ul style="list-style-type: none">• CLIC leads the proposal preparation process• CLIC opens the application in the Funding & Tenders portal for the coordinator, collects and uploads portal data, and develops the budget• CLIC acts as the main editor for the technical part (Part B) of the proposal and makes sure that the preparation work leads to a high-quality proposal• CLIC finds missing consortium partners
Pricing	<p>Fixed fee of 20,000 € in total and to be shared between the consortium partners OR a fixed fee of 3,000 €*) per partner. The fixed fee will be invoiced immediately after submission.</p> <p>In addition, if the project gets financing, a success fee of 4%*) calculated from each participant's maximum grant amount will be charged.</p> <p>*) 50% discount for annual fee payers</p>
Exceptions	<p>If CLIC itself initiates an EU project preparation and acts as coordinator of the proposal development and in the project itself, then no fees will be invoiced from the partners.</p> <p>If CLIC is invited to participate in a consortium in some role and is asked to contribute to the development of the proposal beyond this role, a fixed fee will be charged from the other partners. The amount will be negotiated and will depend on the size of the project, the role that CLIC would play in the actual project and the extent of CLIC's role in the preparation process.</p>

Reference Projects



Activity	RIA	IA, Ecosystems
Project coordination and management	RIA project coordination. References: SmartLi H2020 project	IA project and ecosystem coordination. References: REMHub , BalticSeaH2
Communication & dissemination	<p>CLIC has developed an efficient ‘Awareness and Impact Pathway’ communication and dissemination tools tailored for its EU projects. CLIC is experienced in leading C&D WP and specific tasks. CLIC has an internal communication team, and uses e.g. graphic designers and web developers to support C&D activities. CLIC has an active LinkedIn profile and X account. We have advanced digital tools to execute and manage C&D activities in various platforms.</p> <p>References: FRACTION H2020 project (RIA), TREASoURcE Horizon Europe project (IA), SuperBark CBE JU project (RIA)</p>	
Exploitation	<p>CLIC has developed comprehensive ‘Value Creation Pathway’ exploitation tools tailored for its EU projects. CLIC’s exploitation team has multidisciplinary experience from various industrial sectors, and different phases of innovation (RDI, scale-up, commercialization, marketing and sales). Based on CLIC’s RDI and ecosystem coordination experience, CLIC has developed knowledge and RDI management tools for open innovation collaboration. (See www.ecosystemplaybook.com)</p> <p>References: ERANet Smart Energy Systems, CETP, SuperBark, Proteus CBE JU Flagship project (IA) CLIC managed ecosystems: IBC Finland Ry, 4Recycling, GreenE2</p>	
Stakeholder, network and ecosystem engagement and involvement	<p>Stakeholder engagement and involvement for tailored project activities, e.g, for value chain building, matchmaking and/or exploitation. CLIC’s ‘Co-creation Pathway’ includes a variety of developed engagement and involvement tools: Facilitated Roundtable Discussions, External Advisory Groups, Ecosystem development, Capture Teams for demonstrations, Build Me the Value Chain, Knowledge Events, Challenge Camps, Matchmaking events, Pitching events, RDI Roadmap building, Market Shaping, for more ideas visit www.ecosystemplaybook.com</p> <p>References: BIOSWITCH, FRACTION, SmartLi, Pilots4U, TREASoURcE, BIO-Boost</p>	
Operational environment reviews	<p>As part of the ‘Systemic Transition Pathway’ tool, CLIC carries out operational environment studies. This includes desktop reviews, qualitative research (interviews, surveys, questionnaires, workshops) related to operational and regulatory framework/environment to identify enablers and inhibitors (barriers, bottlenecks, needs, incentives, best practices) for successful development and implementation of project results. This Pathway is done in close collaboration and involvement with stakeholders. Co-creating solutions to support overcoming identified inhibitors and further emphasise verified enablers with these important stakeholders is central.</p> <p>References: BalticSeaH2</p>	

We are looking for collaboration partnerships to join EU project proposals

Our expertise in EU projects:

- Coordination, communication, dissemination and exploitation activities
- Reviews of operational environment
- Stakeholder, network and ecosystem engagement and involvement

Ecosystem facilitation, industry representation and co-creation especially and development of tools and methods for co-creation and co-innovation are in the core of CLIC's expertise. We have also coordinated CSA and RIA projects. CLIC's extensive stakeholder network is also a pool for potential companies to join new proposals.

We have developed tools & process to manage open innovation. Free to use tools you can find here [**Playbook**](#).



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