

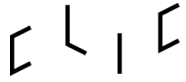


Facilitating sustainable growth

CLIC Innovation

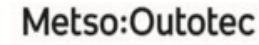
a non-profit cluster management organization

CLIC



Facilitating sustainable growth

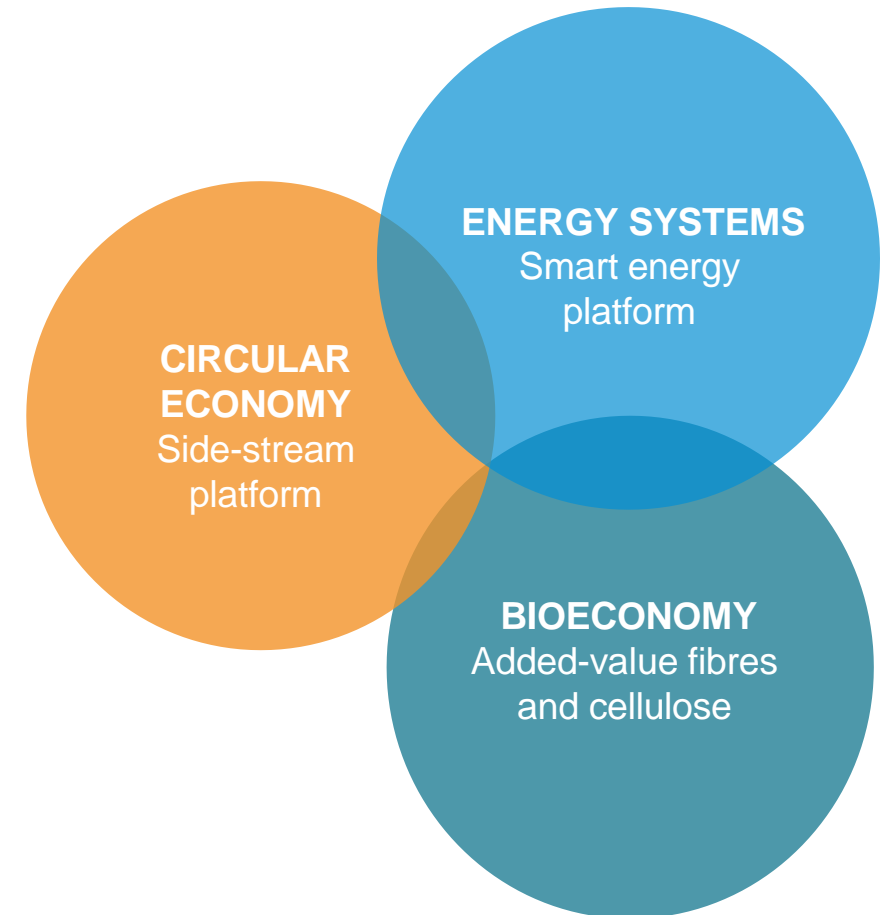
CLIC Innovation, the company

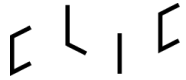


- Our owners (46) are multinational companies and research organisations present in Finland
- We are a public-private partnership for creating **sustainable solutions**
- Focuses selected based on **global business needs** and opportunities facilitated by science
- Efficient practices for managing **research and innovation co-operation** in an **open innovation spirit**

CLIC Innovation, in practice

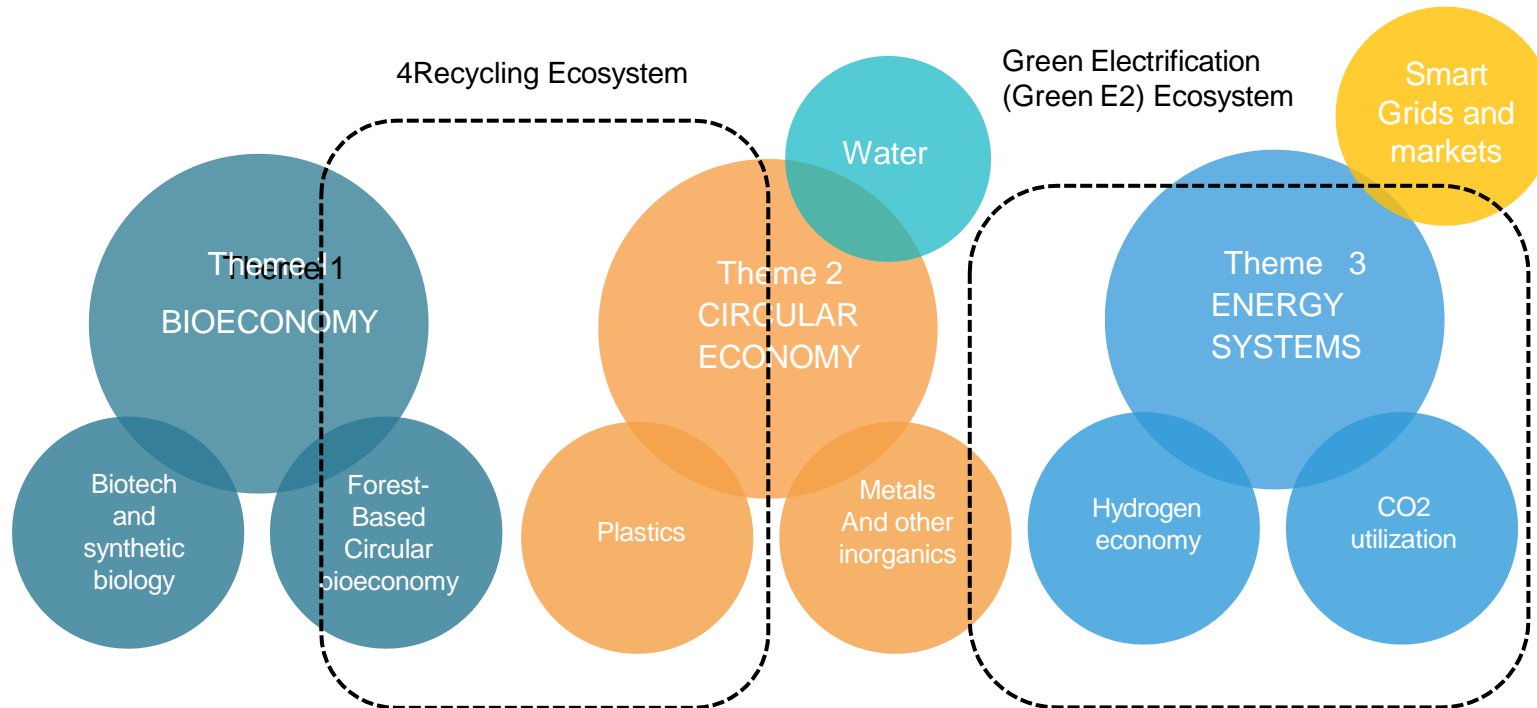
- We build and manage research and innovation collaboration between **companies** and **academia**
- We build **networks, partnerships and projects** for creation of new knowledge and solutions
- We operate in **pre-competitive topics**
- We operate **across different industrial sectors and scientific disciplines**
- Our focus areas are **bioeconomy, circular economy and energy systems**





Our current thematic groups and ecosystems

Our current themes, sub-topics and innovation ecosystems



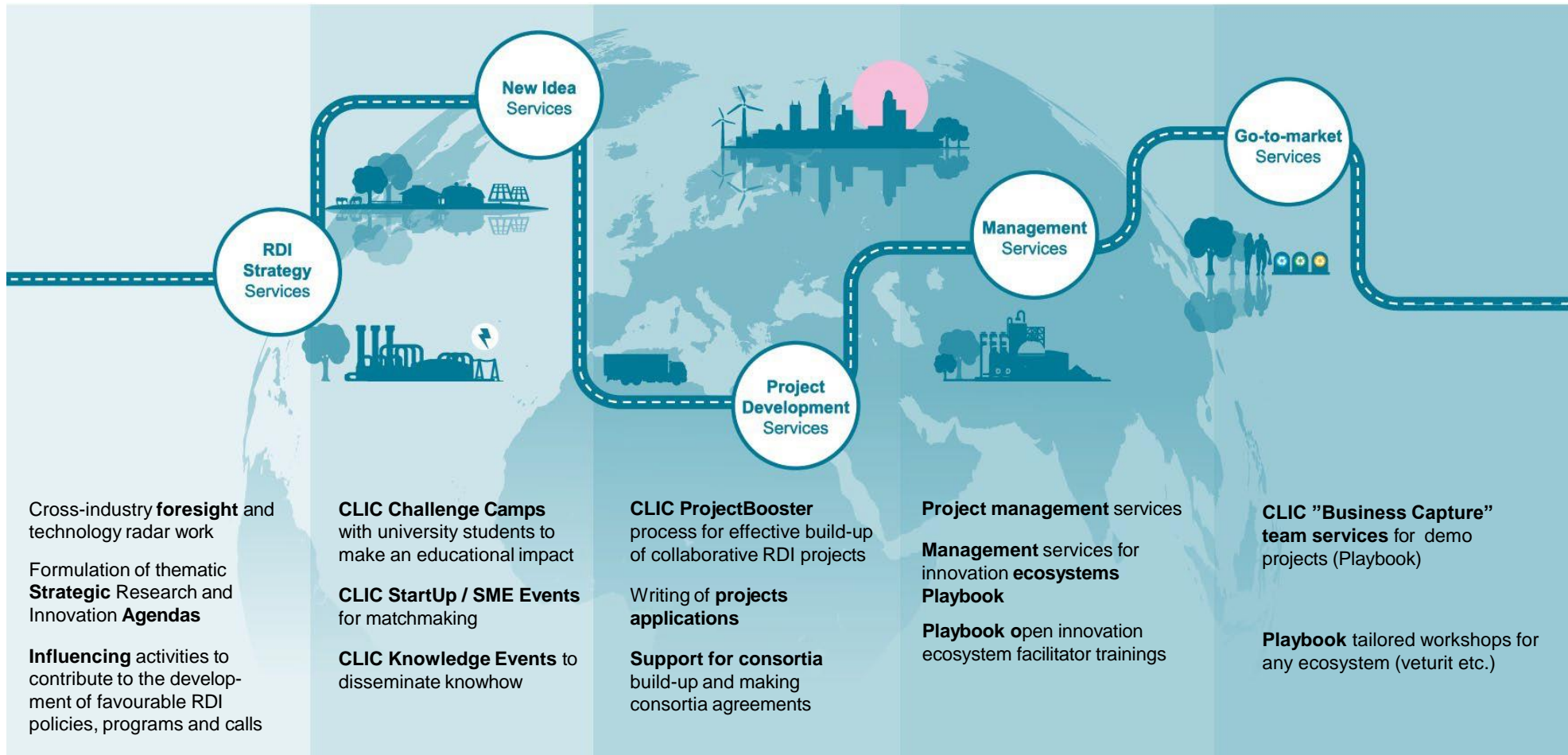


Ecosystem operations

On top of theme activities, we have two ecosystems operating across the industries to tackle systemic challenges

- **GreenE² ecosystem**: GreenE² is an open innovation ecosystem for all companies and organizations which are interested in developing knowhow and business opportunities related to power-to-X-to-power and products
- **4Recycling ecosystem**: ecosystem develops a sustainable material market for carbon-based materials that is supported by a sustainable material recycling system

Our basic service portfolio





Open innovation Playbook

training and tailored workshops for ecosystem facilitators and tools for ecosystem management

The screenshot shows the website's home page with a navigation menu (INTRO, TOOLBOX, STORIES, WORKSHOPS, ABOUT US) and a main heading 'Open Innovation Ecosystem Playbook'. Below the heading is a description: 'The playbook is an online service that offers facilitation tools to help and guide emerging and existing ecosystems.' A 'See our full offering here' button is present. A section titled 'How does the playbook work?' features a grid of images and icons for 'DISCOVER', 'TOOLS', 'CANVASES', and 'WORKSHOPS'. At the bottom, it states: 'The service is provided by CLIC Innovation Ltd, a leading ecosystem orchestrator for bioeconomy, circular economy and energy systems.' and 'The playbook supports you as an ecosystem facilitator to define your own way of working successfully with ecosystems and allows you to create your own facilitator Playbook with guiding activities, workshop concepts, methods, instructions and tools. The playbook tools have been created with co-design methods with existing working ecosystems. Our tool offering is based on several years of experience working with ecosystems and research on open innovation ecosystems from our research partners.'

The screenshot shows the 'Playbook tools' section with the heading 'BROWSE THE EXPLORE PHASE TOOLS'. It features six tool cards, each with an 'EXPLORE' button and a 'Read more' button. The tools are:

- Creating a purpose for an ecosystem**: 'Every ecosystem needs a purpose. Co-creating it with the ecosystem, is the first task for a facilitator.'
- Creating the vision and mission** (PREMIUM): 'Shared vision and mission is a key building block for a successful ecosystem. Our tool helps to co-create a common ground among ecosystem members.'
- Facilitation model** (EXPLORE): 'A well working ecosystem needs a facilitator. This simple tool supports the ecosystem to define key roles for each participant.'
- Open innovation ecosystem principles** (EXPLORE): 'Some common principles or rules for way of working are necessary for the ecosystem to thrive. This checklist helps you to set up basic principles and builds the necessary trust between different members of the ecosystem.'
- Up or out model** (EXPLORE): 'Tool to check each ecosystem participants motivation to stay or step out from ecosystem'
- Identifying partner strengths and expectations** (PREMIUM): 'Identifying each participants expectations and strengths in the early stage of ecosystem foundation leads to better co-operation and builds trust'

 At the bottom right, there is a circular diagram labeled 'PHASE I: EXPLORE' with the text 'Building the ecosystem foundation and the big picture' and a series of colored arrows forming a cycle.



CLIC Innovation service package to new partners

Our services offer the Associate Partners an opportunity

- to **network with both businesses and academia** in Finland, Nordics, Europe, and internationally within and across the industries
- to get involved in our **theme and ecosystem activities** (energy, bioeconomy, circular economy, water, 4Recycling, GreenE2)
- to participate in defining the common **strategic research and innovation agenda** and in deciding about joint actions
- to find new ideas and get inspired by others in our **CLIC events**
- to additionally network with new innovative **start-up and SME companies**



CLIC Innovation service package to new partners

(continued)

Our services offer the Associate Partners an opportunity

- to **take part** in CLIC's facilitated R&D&I project planning
- to be **a member of the consortiums** CLIC builds for different projects
- to utilize CLIC's **support** in drafting **consortium agreements** for projects
- to get updates on our themes and on the latest financing, project and research opportunities via **thematic events and communication** (bi-monthly newsletter, website, social media, Sharepoint, Teams)
- to pilot and use **advanced [ecosystem management tools](#) and training services**
- For more information about our partner services and service pricing [in this link](#)



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For more information

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