

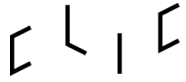


Facilitating sustainable growth

# CLIC INNOVATION

a non-profit cluster management organization

CLIC



Facilitating sustainable growth

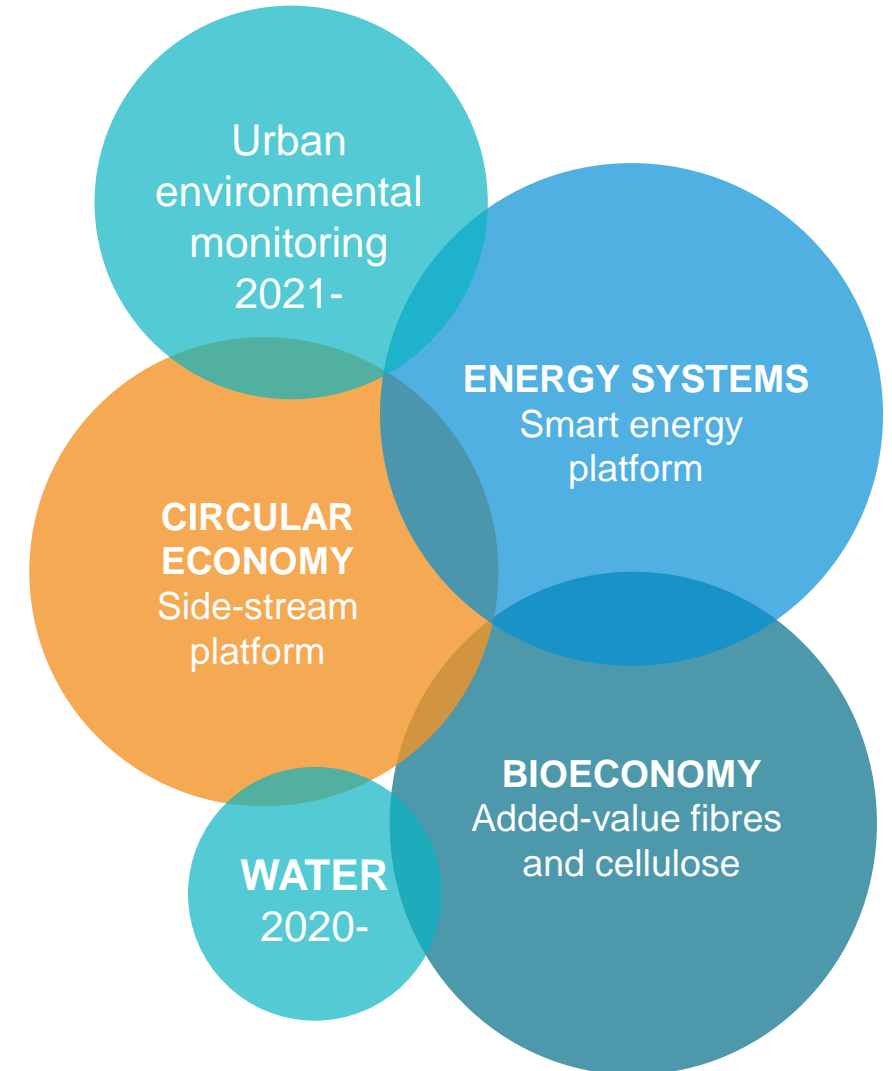
# CLIC Innovation, the company

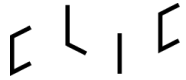


- Our owners (46) are multinational companies and research organisations present in Finland
- We are a public-private partnership **for creating sustainable solutions**
- Focuses selected based on **global business needs** and opportunities facilitated by science
- Efficient practices for managing **research and innovation co-operation** in an **open innovation spirit**

# CLIC Innovation, in practice

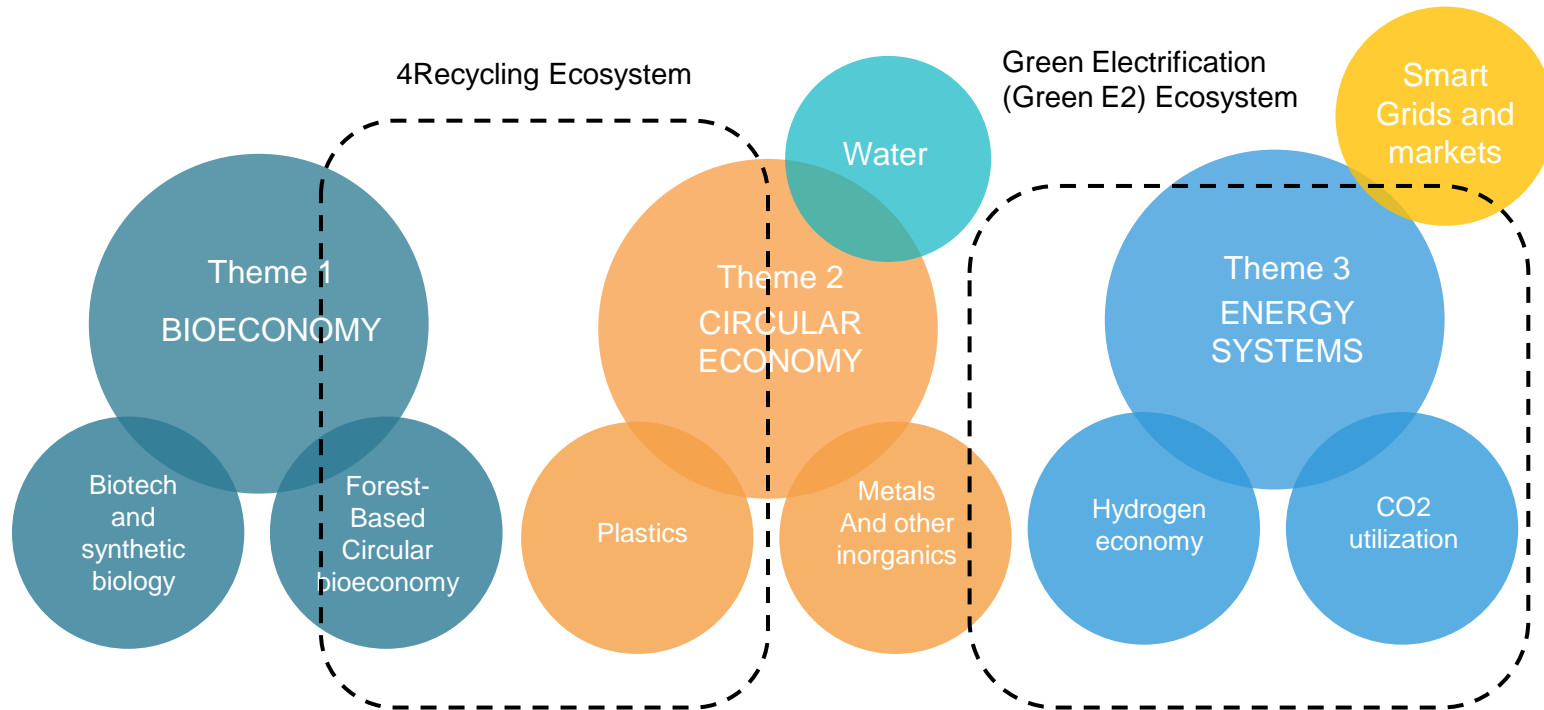
- We build and manage research and innovation collaboration between **companies** and **academia**
- We build **networks, partnerships and projects** for creation of new knowledge and solutions
- We operate in **pre-competitive topics**
- We operate **across different industrial sectors and scientific disciplines**
- Our focus areas are **bioeconomy, circular economy and energy systems**



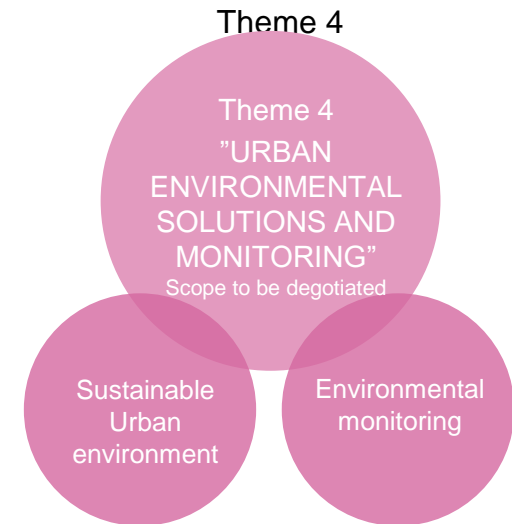


# Our current thematic groups and ecosystems

## Our current themes, sub-topics and innovation ecosystems



## 'NEW' in 2021:



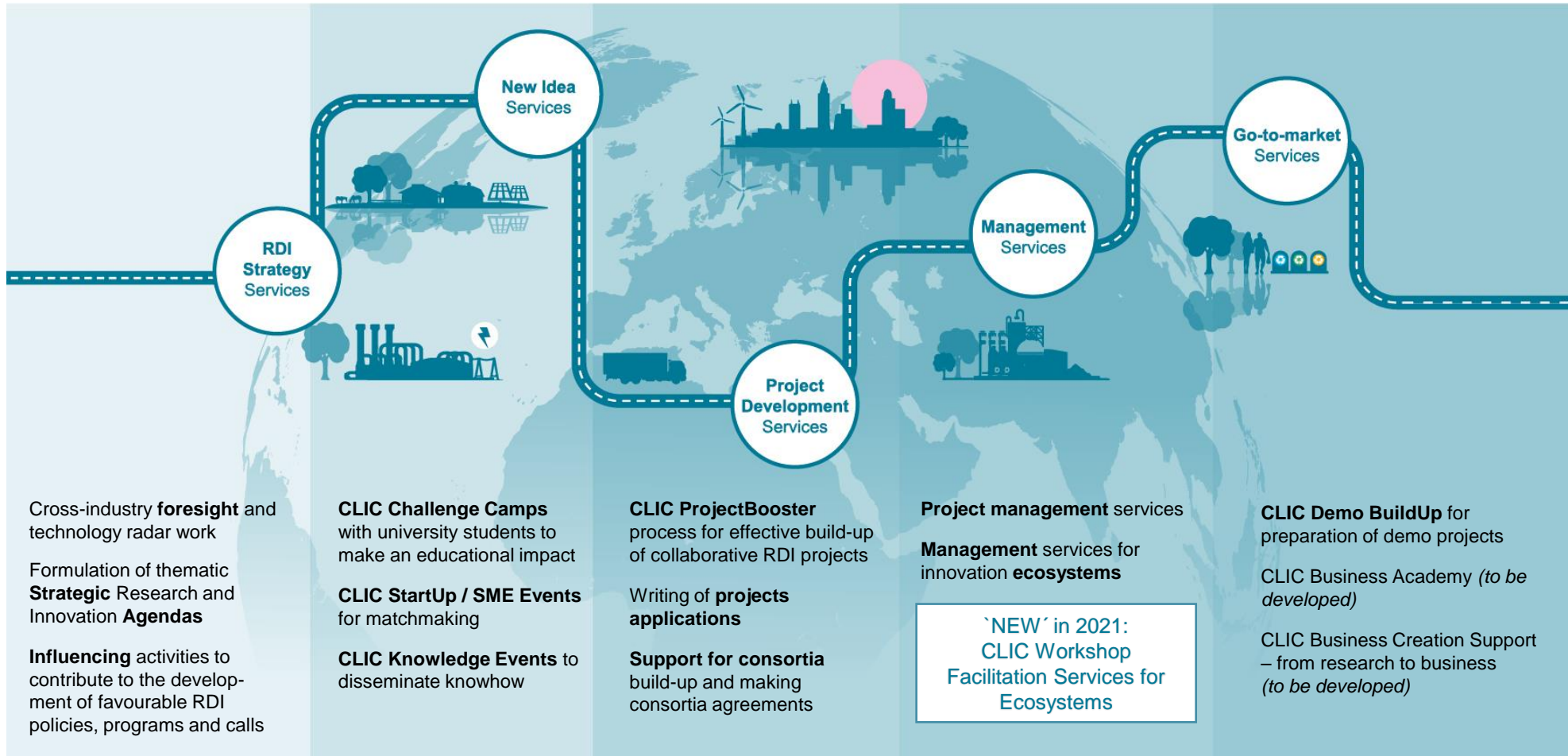


# Ecosystem operations

**On top of theme activities, we have two ecosystems operating across the industries to tackle systemic challenges**

- **GreenE<sup>2</sup> ecosystem**: GreenE<sup>2</sup> is an open innovation ecosystem for all companies and organizations which are interested in developing knowhow and business opportunities related to power-to-X-to-power and products
- **4Recycling ecosystem**: ecosystem develops a sustainable material market for carbon-based materials that is supported by a sustainable material recycling system

# Our basic service portfolio





# Open innovation Playbook

training and tailored workshops for ecosystem facilitators and tools for ecosystem management

The screenshot shows the homepage of the Open Innovation Ecosystem Playbook. At the top, there is a navigation menu with links for INTRO, TOOLBOX, STORIES, WORKSHOPS, and ABOUT US. The main heading is "Open Innovation Ecosystem Playbook". Below this, a sub-heading reads: "The playbook is an online service that offers facilitation tools to help and guide emerging and existing ecosystems." A yellow button says "See our full offering here".

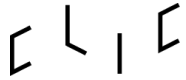
Below the main heading, there is a section titled "How does the playbook work?" with three images: a person at a laptop, a person pointing at a whiteboard, and a person at a desk. To the right of these images is a vertical sidebar with icons and labels: DISCOVER (with a magnifying glass icon), TOOLS (with a checklist icon), CANVASES (with a document icon), and WORKSHOPS (with a lightbulb icon).

At the bottom, there is a footer section that reads: "The service is provided by CLIC Innovation Ltd, a leading ecosystem orchestrator for bioeconomy, circular economy and energy systems." Below this, a smaller text block states: "The playbook supports you as an ecosystem facilitator to define your own way of working successfully with ecosystems and allows you to create your own facilitator Playbook with guiding activities, workshop concepts, methods, instructions and tools. The playbook tools have been created with co-design methods with existing working ecosystems. Our tool offering is based on several years of experience working with ecosystems and research on open innovation ecosystems from our research partners."

The screenshot shows the "Playbook tools" section of the website. The heading is "Playbook tools" with a sub-heading "BROWSE THE EXPLORE PHASE TOOLS". Below this, there are six tool cards, each with an image, a title, an "EXPLORE" button, and a "Read more" button.

- Creating a purpose for an ecosystem**: Image shows people in a meeting. "EXPLORE" button. "Read more" button.
- Creating the vision and mission**: Image shows hands pointing at a document. "PREMIUM" badge. "EXPLORE" button. "Read more" button.
- Facilitation model**: Image shows a person pointing at a whiteboard. "EXPLORE" button. "Read more" button.
- Open innovation ecosystem principles**: Image shows hands pointing at a document. "EXPLORE" button. "Read more" button.
- Up or out model**: Image shows hands on a laptop. "EXPLORE" button. "Read more" button.
- Identifying partner strengths and expectations**: Image shows people around a table. "PREMIUM" badge. "EXPLORE" button. "Read more" button.

At the bottom right, there is a circular diagram with four arrows forming a loop. The text inside the loop reads: "PHASE I: EXPLORE Building the ecosystem foundation and the big picture".



# CLIC Innovation service package to new partners

## Our services offer the Associate Partners an opportunity

- to **network with both businesses and academia** in Finland, Nordics, Europe, and internationally within and across the industries
- to get involved in our **theme and ecosystem activities** (energy, bioeconomy, circular economy, water, 4Recycling, GreenE2)
- to participate in defining the common **strategic research and innovation agenda** and in deciding about joint actions
- to find new ideas and get inspired by others in our **CLIC events**
- to additionally network with new innovative **start-up and SME companies**





# CLIC Innovation service package to new partners

## Our services offer the Associate Partners an opportunity

- to **take part** in CLIC's facilitated R&D&I project planning
- to be **a member of the consortiums** CLIC builds for different projects
- to utilize CLIC's **support** in drafting **consortium agreements** for projects
- to get updates on our themes and on the latest financing, project and research opportunities via **thematic events and communication** (bi-monthly newsletter, website, social media, Sharepoint, Teams)
- to pilot and use **advanced [ecosystem management tools](#) and training services**
- For more information about our partner services and service pricing [in this link](#)



# Facilitating sustainable growth

For more information  
[www.clicinnovation.fi](http://www.clicinnovation.fi)

Contact: [info@clicinnovation.fi](mailto:info@clicinnovation.fi)

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