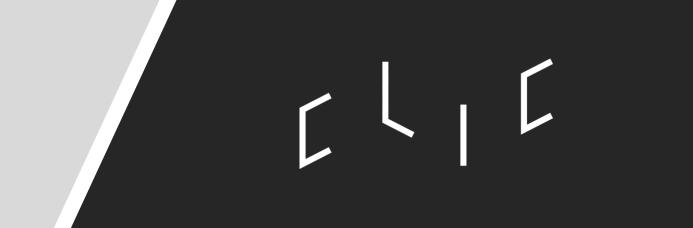


"Facilitating sustainable growth"

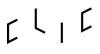
CLIC INNOVATION "a non-profit cluster management organization"



CLIC Innovation, the company

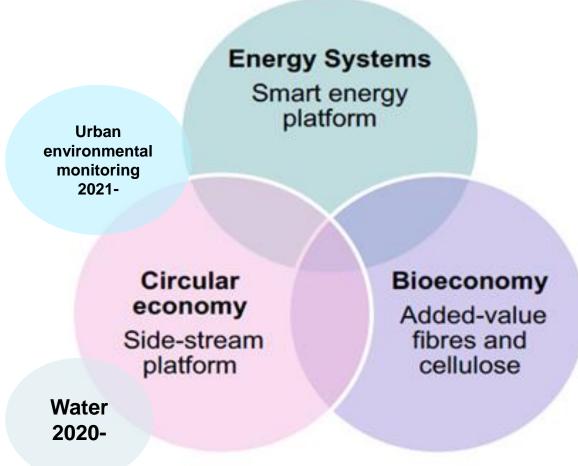


- Our owners (46) are multinational companies and research organisations present in Finland
- We are a public-private partnership for creating sustainable solutions
- Focuses selected based on global business needs and opportunities facilitated by science
- Efficient practices for managing research and innovation co-operation in an open innovation spirit



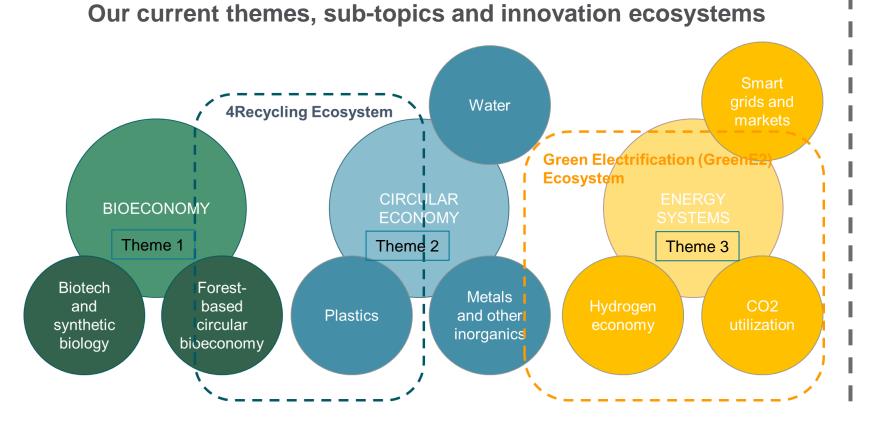
CLIC Innovation, in practice

- We build and manage research and innovation collaboration between companies and academia
- We build networks, partnerships and projects for creation of new knowledge and solutions
- We operate in pre-competitive topics
- We operate across different industrial sectors and scientific disciplines
- Our focus areas are bioeconomy, circular economy and energy systems

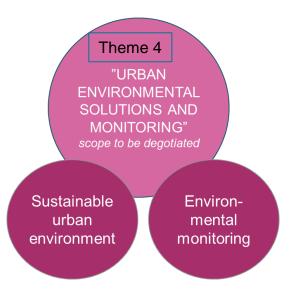


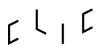


Our current thematic groups and ecosystems



`NEW' in 2021:



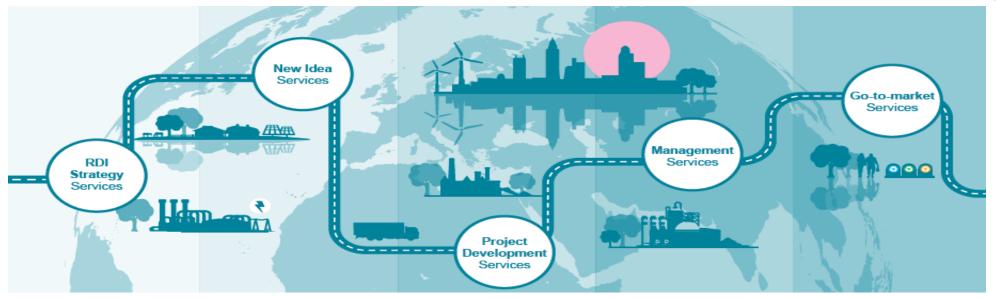


Ecosystem operations

- On top of theme activities, we have two ecosystems operating across the industries to tackle systemic challenges
 - GreenE² ecosystem: GreenE² is an open innovation ecosystem for all companies and organizations which are interested in developing knowhow and business opportunities related to power-to-X-topower and products
 - 4Recycling ecosystem: ecosystem develops a sustainable material market for carbon-based materials that is supported by a sustainable material recycling system

Our basic service portfolio





Cross-industry **foresight** and technology radar work

Formulation of thematic **Strategic** Research and Innovation **Agendas**

Influencing activities to contribute to the development of favourable RDI policies, programs and calls CLIC Challenge Camps with university students to make an educational impact

CLIC StartUp / SME Events for matchmaking

CLIC Knowledge Events to disseminate knowhow

CLIC ProjectBooster process for effective build-up of collaborative RDI projects

Writing of **projects** applications

Support for consortia build-up and making consortia agreements Project management services

Management services for innovation ecosystems (Playbook services)

CLIC Demo BuildUp for preparation of demo projects

CLIC Business Academy (part of <u>Playbook</u> services)

CLIC Business Creation Support – from research to business (part of <u>Playbook</u> services)



Partner services

Our services offer you an opportunity

- to network with both businesses and academia in Finland and internationally within and across the industries
- to take part in CLIC facilitated R&D&I project planning
- to be a member of the consortiums CLIC builds for different projects
- to utilize CLIC support in drafting consortium agreements
- to get updates for our themes on latest financing-, project- and research opportunities via **thematic events and communication** (bi-monthly newsletter, website, social media, Sharepoint teams)
- to get involved in our theme and ecosystem activities (energy, bioeconomy, circular economy, water, 4Recycling, GreenE2)
- to influence our common strategic research and innovation agenda and our common actions
- to find new ideas and get inspired by others in our CLIC events
- to additionally network with new innovative start-up and SME companies
- to pilot and use CLIC created ecosystem tools (<u>Playbook</u>) which enable companies to build new ecosystems and to manage them
 more efficiently

ALL ABOVE SERVICES ARE INCLUDED IN THE YEARLY <u>SERVICE FEE</u>



Facilitating sustainable growth

For more information www.clicinnovation.fi

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