

P&G & CLIC

Starting a Green Journey Together

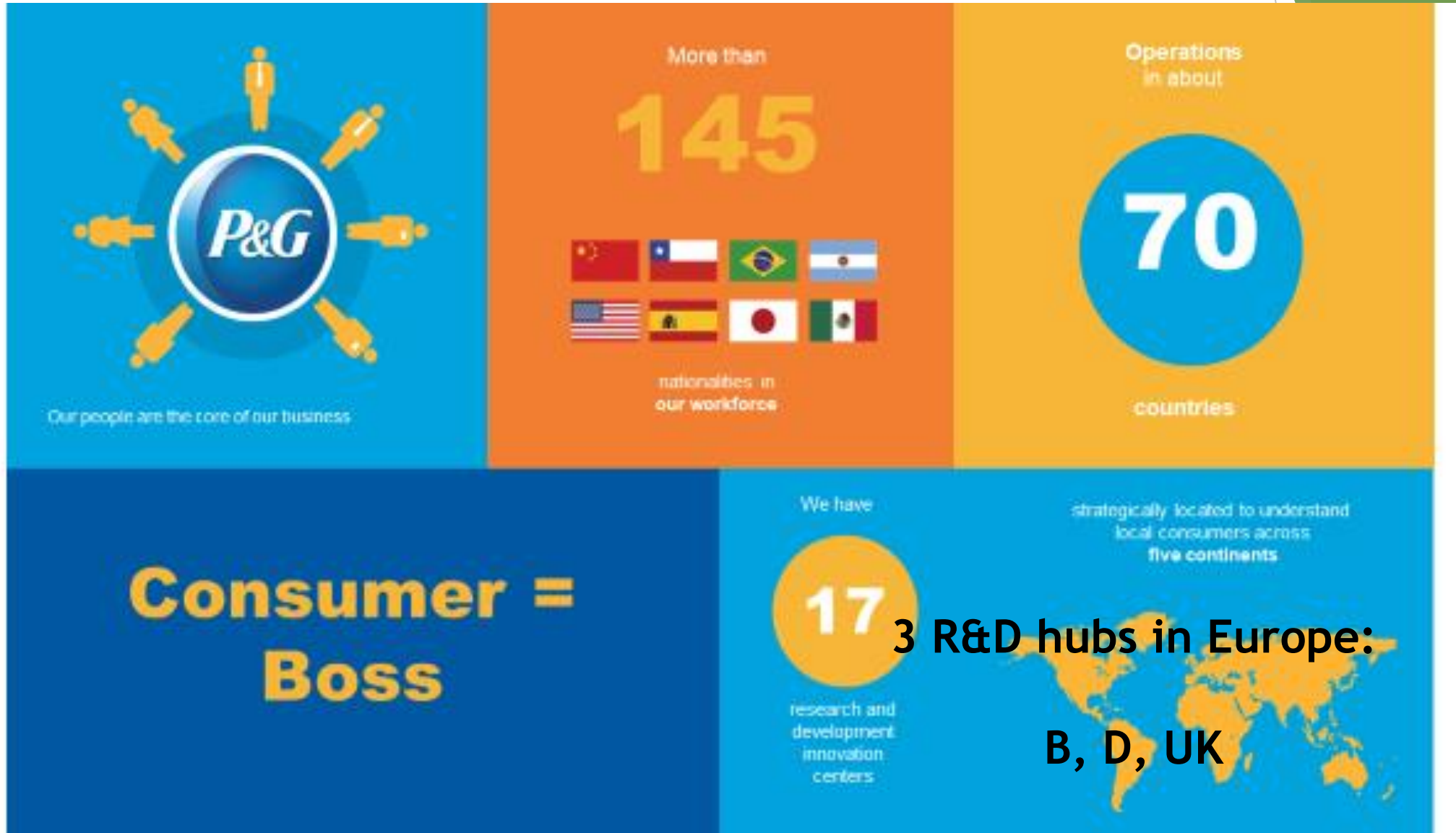
**Raffaele Scoccianti - R&D Open Innovation
Bruxelles Innovation Center**

CLIC - Helsinki, January 23, 2020

Synopsis

1. About P&G
2. The world's sustainability challenges
3. P&G sustainability commitment by 2030
4. P&G sustainability challenges
5. P&G established partnerships
6. Brand in actions - Pampers 7 acts for good
7. Looking forward, beyond 2020

1. About P&G....after 183yy of history



1. About P&G....after 183yy of history

A Company of Leading Brands

Across our ten categories, P&G has 21 brands with annual sales of \$1 billion to about \$10 billion, and 11 brands with sales of \$500 million to \$1 billion – many of those with billion-dollar potential.



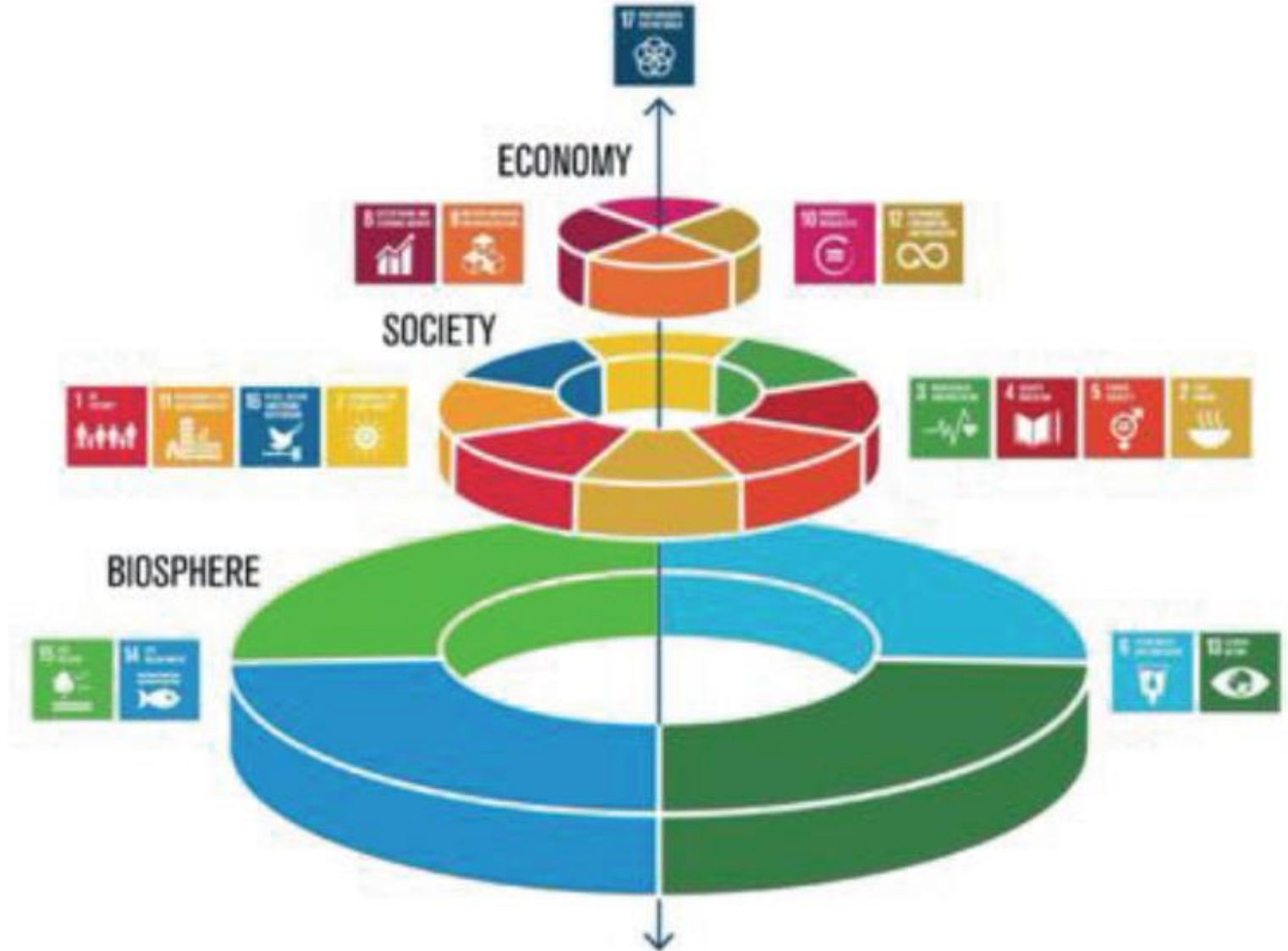
2. The world's sustainability challenges



2. The world's sustainability challenges



2. The world's sustainability challenges



3. P&G Sustainability Commitments by 2030



AMBITION 2030
ENABLE AND INSPIRE
POSITIVE IMPACT

BRANDS
SUPPLY CHAIN
SOCIETY
EMPLOYEES

PACKAGING:

- 100 percent of our packaging will be recyclable or reusable
- We will find solutions so no P&G packaging will find its way to the ocean
- We will advance recycling solutions for Absorbent Hygiene Products.
- **Reduce our use of virgin petroleum plastic by 50%**
(~ 300kty of virgin)

NEW



3. P&G Sustainability Commitments by 2030

Our Ambition 2030

April 18

"Our 2030 goals seek to address two of the world's most pressing environmental challenges: *finite resources and growing consumption*. We want to enable and inspire positive impact and our brands can offer consumers more than just their superior performance." → Grow responsibly!

P&G's Ambition 2030 **environmental sustainability goals** embody our commitment to enabling a positive impact in the world while creating value for consumers, partners and the Company.

Our global reach, our understanding of the five billion consumers we serve, and our innovation capabilities give us a unique ability to make a positive difference.



4. P&G SUSTAINABILITY CHALLENGES

PLASTIC POLLUTION - NO PLASTIC IN THE ENVIRONMENT

WATER SCARCITY - 50L FEEL LIKE 500

4. P&G SUSTAINABILITY CHALLENGES

PLASTIC POLLUTION - NO PLASTIC IN THE ENVIRONMENT

Recycling (we want to lead):

1. *Enable Technology Innovation (recycling process, multi-use packaging)*
2. *Enable end-users understanding and engagement (collection, regulations, communication)*

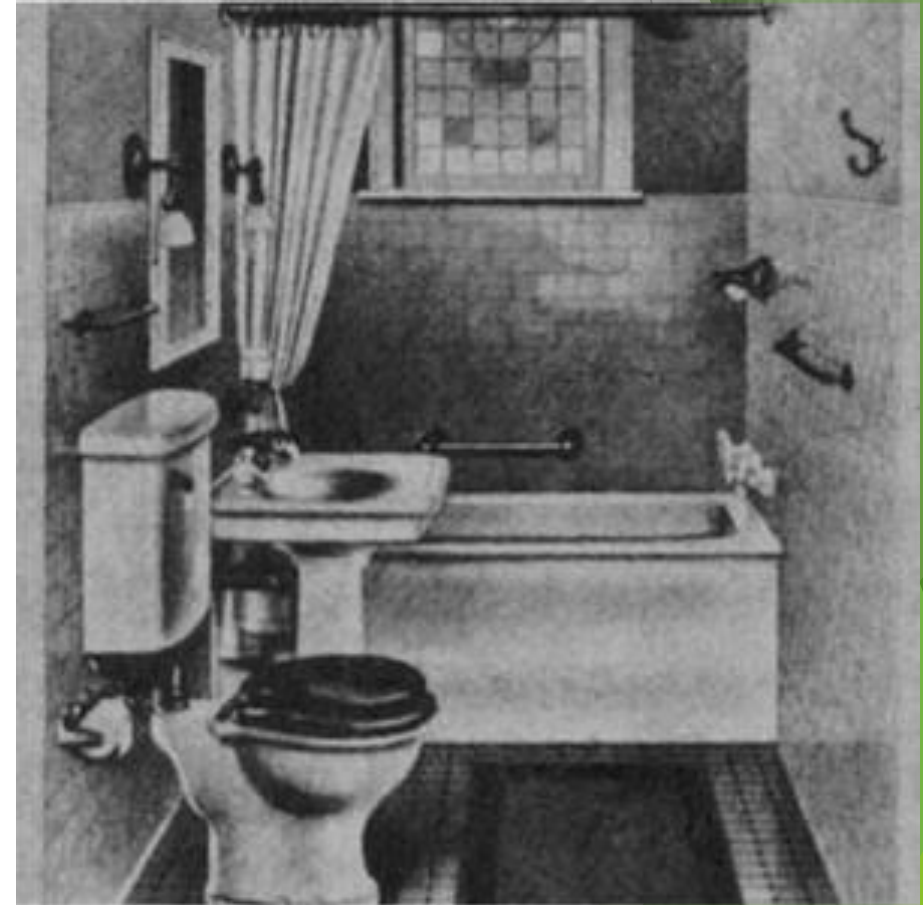
Bio-Materials (we want to follow):

1. *Correct and standard definition of biodegradability and associated claims*
2. *Rigorous set of guidelines and eco-design standards to ensure misleading info are minimized*
3. *LCA of new material thoroughly investigated and clearly communicated*

4. P&G SUSTAINABILITY CHALLENGES

WATER SCARCITY - 50L FEEL LIKE 500

1. INNOVATION
2. EDUCATION
3. REGULATION
4. IMPLEMENTATION



4. P&G and CLIC

SUSTAINABILITY GOALS - ASSOCIATED EXPERTISE

TECHNOLOGY

BUSINESS MODEL

REGULATION

5. P&G ESTABLISHED PARTNERSHIPS - END PLASTIC ALLIANCE



A new CEO led, cross-sector, not-for-profit organization with a clear mission to develop, accelerate & deploy solutions, catalyze public & private investment and engage communities to help end plastic waste in the environment



5. P&G ESTABLISHED PARTNERSHIPS - END PLASTIC ALLIANCE



5. P&G ESTABLISHED PARTNERSHIPS - 50L WATER COALITION

From old questions
Scarcity

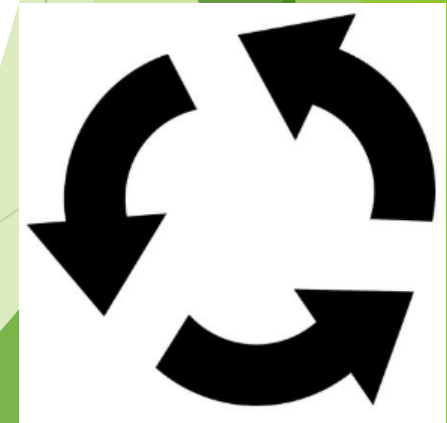
**Can we get
people to live on
50L of water per
person per day?**

To new questions
Abundance

**What if Homes
could run at 50L,
yet “feel like”
500L?....**



WORLD ECONOMIC FORUM



5. P&G ESTABLISHED PARTNERSHIPS - 50L WATER COALITION

**P&G
already
at work**



Water-less



Water efficient

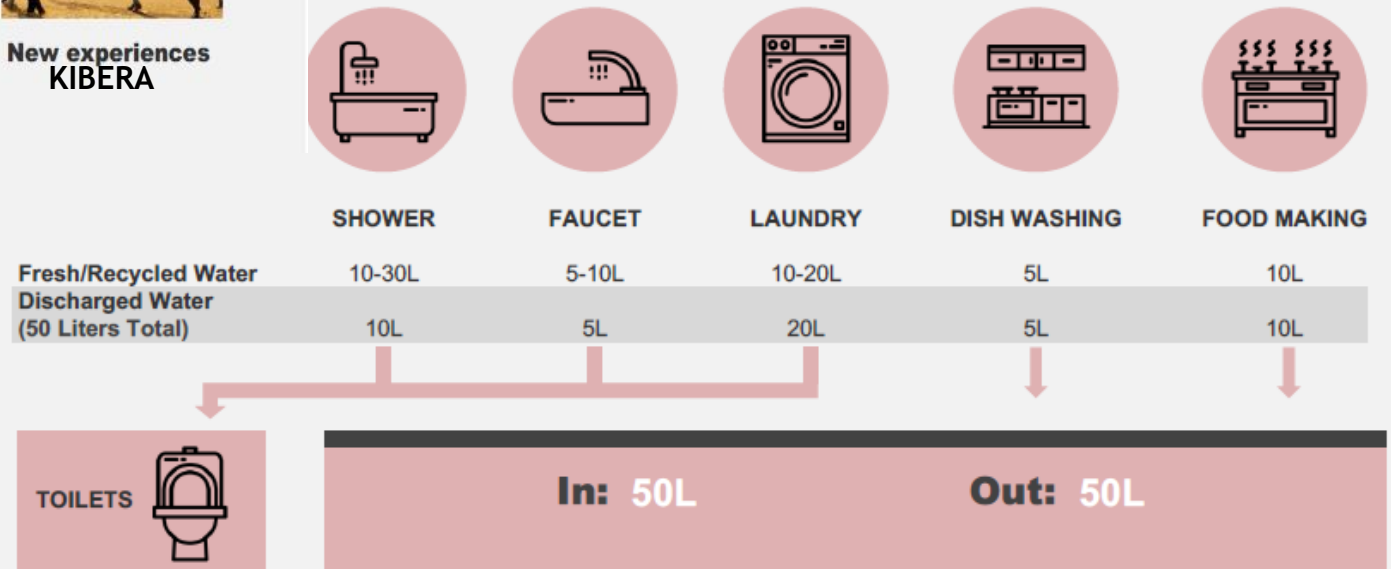


Purification



**New experiences
KIBERA**

TOMORROW?



5. P&G ESTABLISHED PARTNERSHIPS - SOLAR IMPULSE



SOLARIMPULSE
FOUNDATION

PARIS 2019

"COMMITTED TO IDENTIFY 1000 SOLUTIONS
THAT CAN PROTECT THE ENVIRONMENT IN A
PROFITABLE WAY."

*Solar Impulse
Expert Challenge*



[P&G X SOLAR IMPULSE]

- BRING THE OUTSIDE IN
- LABEL OUR P&G SOLUTIONS
- RAISE OUR CAPABILITY ON SUSTAINABILITY & BUSINESS ACUMEN



5. P&G ESTABLISHED PARTNERSHIPS - SOLAR IMPULSE

True C+D excellence:

- 32 BIC Experts signed in, with exposure to external Innovations.
- 30 Innovations have been assessed for labelling
- 2 P&G solutions earmarked for labeling - i.e. PurCycle & Holygrail

Next, expand to other P&G Sites



6. BRAND IN ACTIONS - PAMPERS 7 ACTS FOR GOOD



- 1. Continue to provide safe products, and transparency**



- 2. Guarantee sustainable sourcing, making and transportation**
Zero Manufacturing Waste to landfill across all plants by 2020
100% renewable electricity by 2030.



- 3. Use more sustainable materials in both diapers and wipes**
Progress towards 50% sustainable materials in products by 2030.



- 4. Develop more sustainable packaging for less waste**
100% recyclable, 50% recycled / renewable packaging materials by 2025.



- 5. Innovate for more sustainable diapering solutions**
Progress towards 30% less diapering materials/baby over its diapering life.



- 6. Lead recycling of all diapers and wipes – and not just Pampers®**
Recycling launched in 3 cities by 2021.



- 7. Give millions of babies the opportunity of a happy healthy development**
Help UNICEF eliminate MNT in all countries where it is still a risk
Make premature diapers available for all of the million micro-premature babies born every year



7. LOOKING FORWARD - BEYOND 2020

ACCELERATE INNOVATION COLLABORATING WITH YOU! P&G Incubator @ Bruxelles Innovation Centre

- ▶ Interested in working alongside the largest FMCG company in the world serving 5 Billion Consumers in the centre of Europe ?
- ▶ Interested in tapping into our state of the art office (workero) & innovation facilities to build your business?
- ▶ Interested in developing possible partnerships with P&G in the Fabric & Home Care consumer products space?
- ▶ Are you working in one or more of the areas outlined below? (see next slide for magnification)

Modelling and Simulation capabilities, Fragrance innovation, Fluids/Complex fluids innovation, Particle design & encapsulation; Thermal science and stability; Consumer understanding techniques and capabilities ; Consumer Psychology; Digital capabilities (Robotics , AI, machine learning) ; Sustainability and sustainable design, (chemicals, packaging, product supply); Lifecycle analysis & waste management; Product safety ; Cleaning chemistry; FMCG Engineering & PS solutions
- ▶ If the answer is yes to some or all of these questions.....contact me!
- ▶ (scoccianti.r@pg.com)

P&G INCUBATOR @ Bruxelles Innovation Center

- Modelling and Simulation capabilities,
- Fragrance innovation,
- Fluids/Complex fluids innovation,
- Particle design & encapsulation;
- Thermal science and stability;
- Consumer understanding techniques and capabilities ;
- Consumer Psychology; Digital capabilities (Robotics , AI, machine learning) ; Sustainability and sustainable design, (chemicals, packaging, product supply); Lifecycle analysis & waste management;
- Product safety ;
- Cleaning chemistry;
- FMCG Engineering & PS solutions

7. LOOKING FORWARD - BEYOND 2020

SEEKING FOR ENGAGEMENT WITH CLIC - KEY WORDS TO LEAVE YOU WITH

PLASTIC
RECYCLING

HEALTHY OCEANS

UNDERSTAND AND
STANDARDIZE
REGULATIONS

CREATE CONSUMER
AWARENESS AND
ENGAGEMENT

LCA

TURN WATER
SCARCITY INTO
SMART DELIGHTFUL
USE

BIODEGRADABILITY
- TRANSPARENT &
STANDARD CLAIMS

THANKS FOR YOUR ATTENTION!

QUESTIONS?