



Facilitating sustainable growth

CLIC INNOVATION

a non-profit cluster management organization

CLIC



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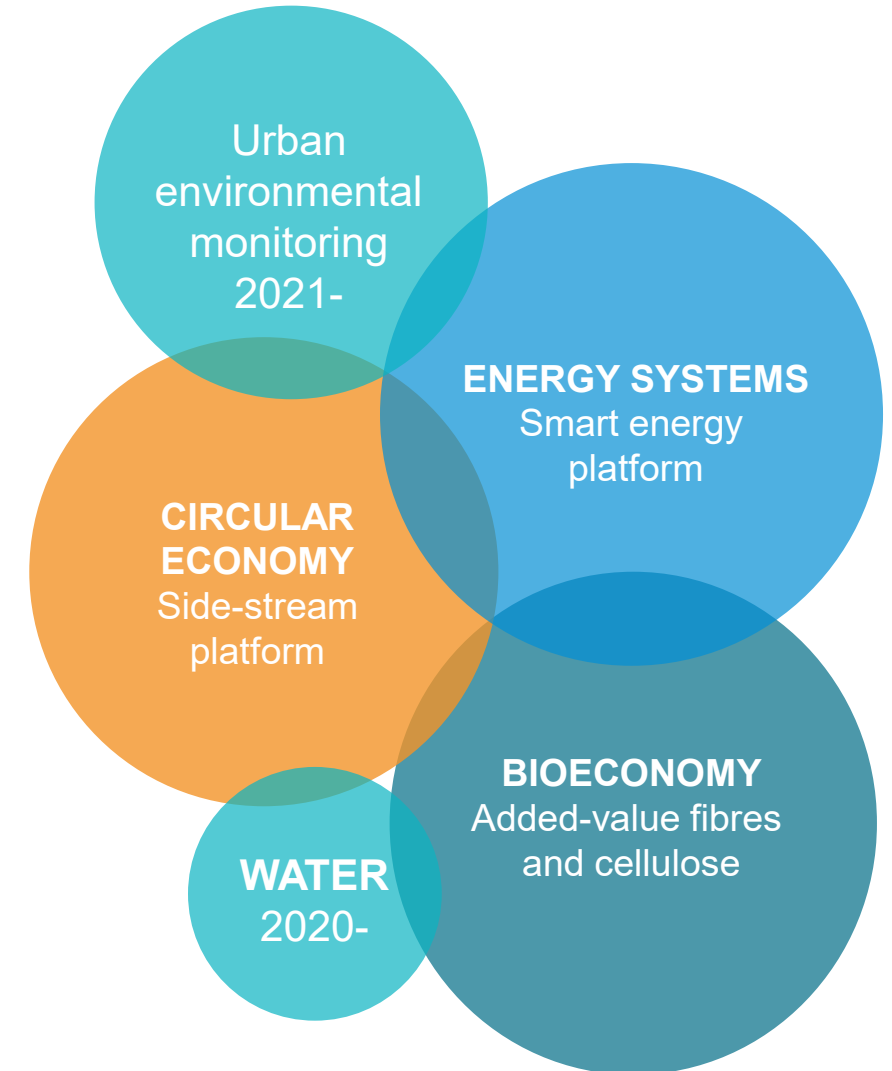
CLIC Innovation, the company



- Our owners (46) are multinational companies and research organisations present in Finland
- We are a public-private partnership **for creating sustainable solutions**
- Focuses selected based on **global business needs** and opportunities facilitated by science
- Efficient practices for managing **research and innovation co-operation** in an **open innovation spirit**

CLIC Innovation, in practice

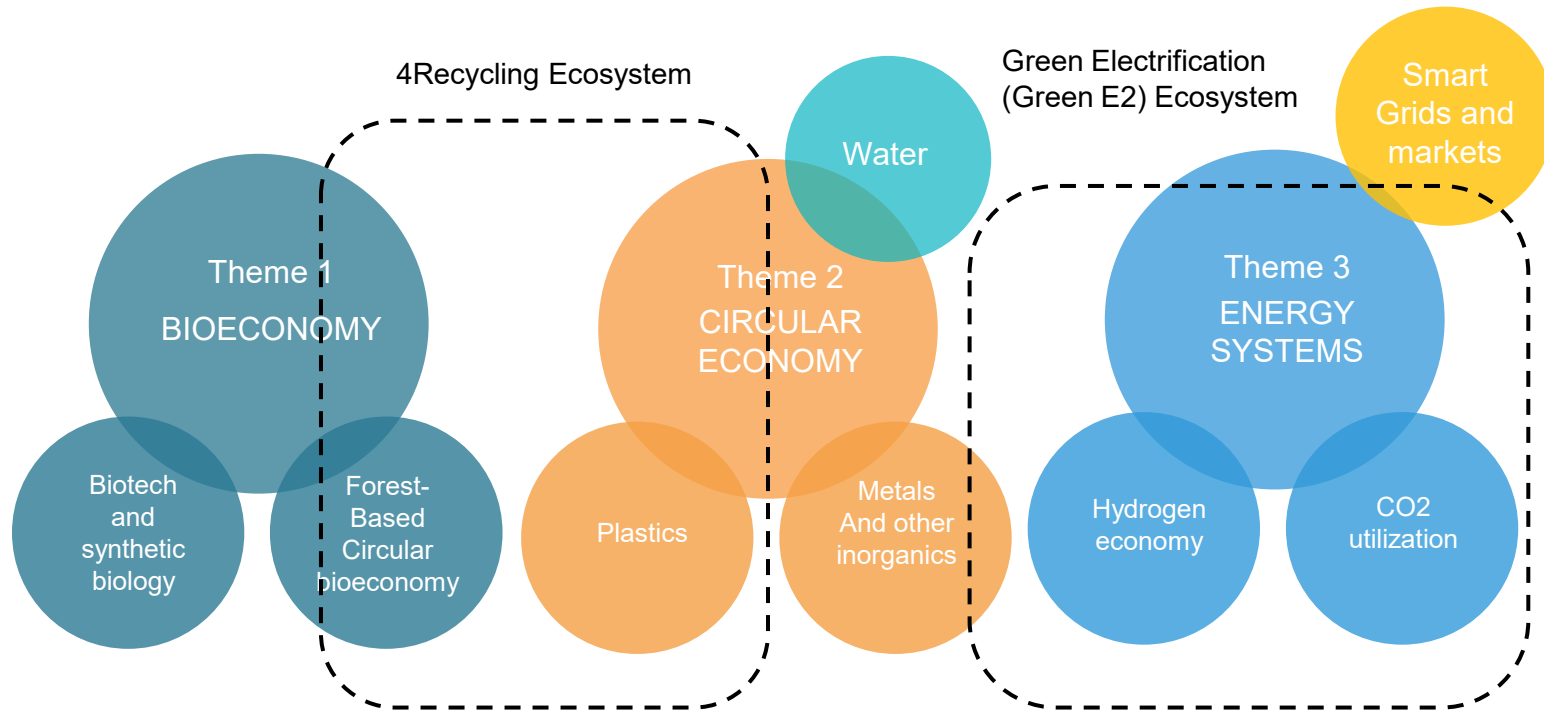
- We build and manage research and innovation collaboration between **companies** and **academia**
- We build **networks, partnerships and projects** for creation of new knowledge and solutions
- We operate in **pre-competitive topics**
- We operate **across different industrial sectors and scientific disciplines**
- Our focus areas are **bioeconomy, circular economy and energy systems**



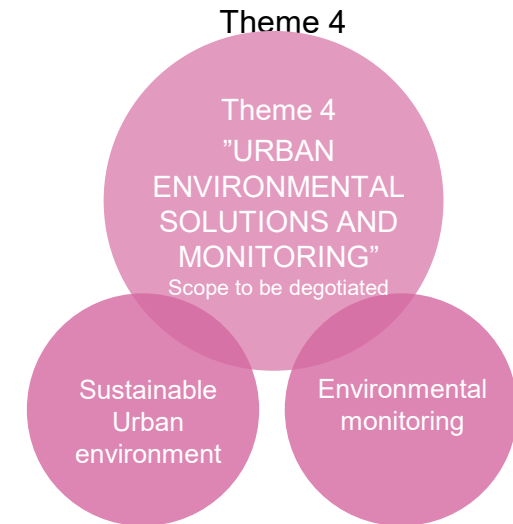


Our current thematic groups and ecosystems

Our current themes, sub-topics and innovation ecosystems



'NEW' in 2021:





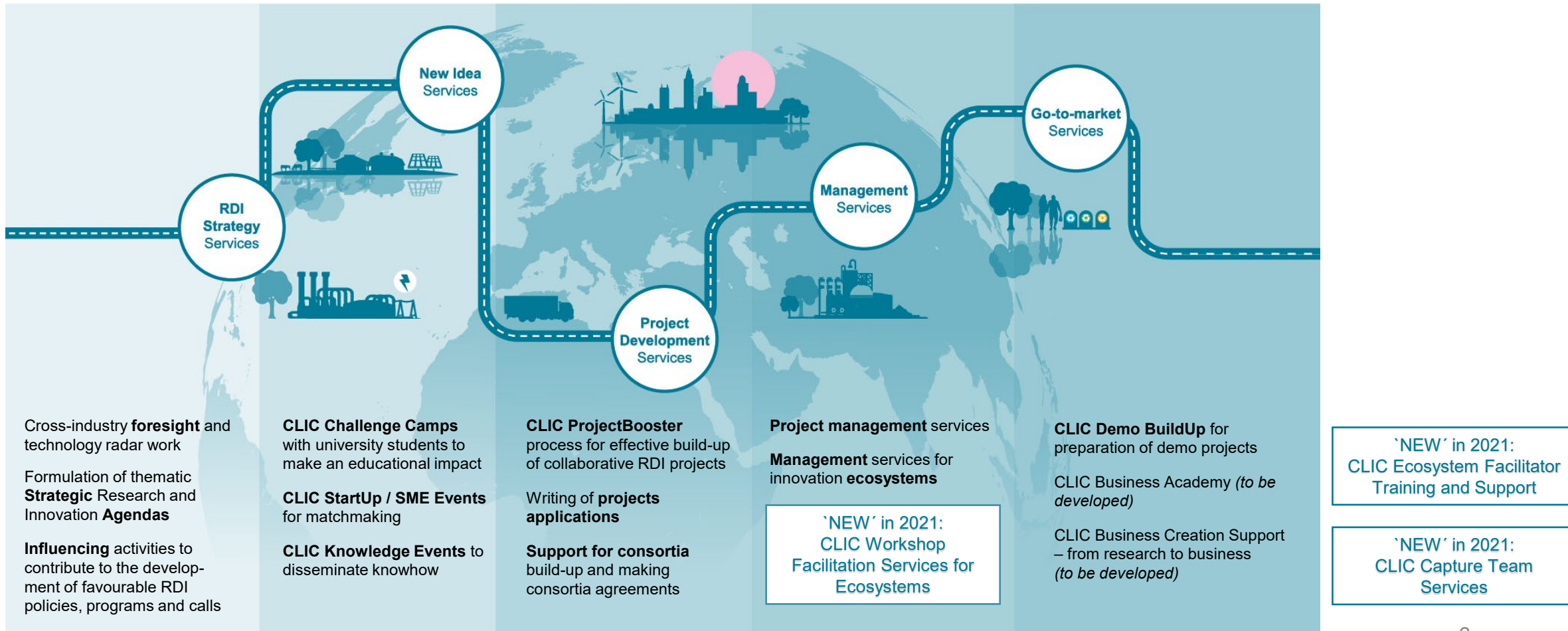
Ecosystem operations

On top of theme activities, we have two ecosystems operating across the industries to tackle systemic challenges

- **GreenE² ecosystem**: GreenE² is an open innovation ecosystem for all companies and organizations which are interested in developing knowhow and business opportunities related to power-to-X-to-power and products
- **4Recycling ecosystem**: ecosystem develops a sustainable material market for carbon-based materials that is supported by a sustainable material recycling system



Our basic service portfolio





Open innovation Playbook

training and tailored workshops for ecosystem facilitators and tools for ecosystem management

The screenshot shows the homepage of the Open Innovation Ecosystem Playbook. At the top, there is a navigation bar with links: INTRO, TOOLBOX, STORIES, WORKSHOPS, and ABOUT US. The main heading is "Open Innovation Ecosystem Playbook". Below it, a subheading reads: "The playbook is an online service that offers facilitation tools to help and guide emerging and existing ecosystems." A yellow button says "See our full offering here". A large image shows a man pointing at a whiteboard with a diagram. Below this, a section titled "How does the playbook work?" features three small images: a document, a laptop, and a whiteboard. On the right side, there is a vertical menu with icons and labels: DISCOVER, TOOLS, CANVASES, and WORKSHOPS. At the bottom, a small text block states: "The service is provided by CLIC Innovation Ltd, a leading ecosystem orchestrator for bioeconomy, circular economy and energy systems." Below that, another text block explains: "The playbook supports you as an ecosystem facilitator to define your own way of working successfully with ecosystems and allows you to create your own facilitator Playbook with guiding activities, workshop concepts, methods, instructions and tools. The playbook tools have been created with co-design methods with existing working ecosystems. Our tool offering is based on several years of experience working with ecosystems and research on open innovation ecosystems from our research partners."

The screenshot shows the "Playbook tools" section. At the top, it says "Playbook tools" and "BROWSE THE EXPLORE PHASE TOOLS". Below this, there are six tool cards, each with a title, a small image, a description, and a "Read more" button. The tools are: "Creating a purpose for an ecosystem", "Creating the vision and mission" (marked as PREMIUM), "Facilitation model", "Open innovation ecosystem principles", "Up or out model", and "Identifying partner strengths and expectations" (marked as PREMIUM). At the bottom right, there is a circular diagram with four arrows forming a loop, labeled "PHASE I: EXPLORE" and "Building the ecosystem foundation and the big picture".



CLIC Innovation service package to new partners

Our services offer the Associate Partners an opportunity

- to **network with both businesses and academia** in Finland, Nordics, Europe, and internationally within and across the industries
- to get involved in our **theme and ecosystem activities** (energy, bioeconomy, circular economy, water, 4Recycling, GreenE2)
- to participate in defining the common **strategic research and innovation agenda** and in deciding about joint actions
- to find new ideas and get inspired by others in our **CLIC events**
- to additionally network with new innovative **start-up and SME companies**



CLIC Innovation service package to new partners

Our services offer the Associate Partners an opportunity

- to **take part** in CLIC's facilitated R&D&I project planning
- to be **a member of the consortiums** CLIC builds for different projects
- to utilize CLIC's **support** in drafting **consortium agreements** for projects
- to get updates on our themes and on the latest financing, project and research opportunities via **thematic events and communication** (bi-monthly newsletter, website, social media, Sharepoint, Teams)
- to pilot and use **advanced [ecosystem management tools](#) and training services**
- For more information about our partner services and service pricing [in this link](#)



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