



Introduction to CLIC Innovation Ltd

Facilitating sustainable growth



CLIC Innovation

– open innovation ecosystem for sustainable growth

We pick

We build, coordinate and manage RDI collaboration to construct sustainable systemic solutions, which are beyond the resources of individual operators.

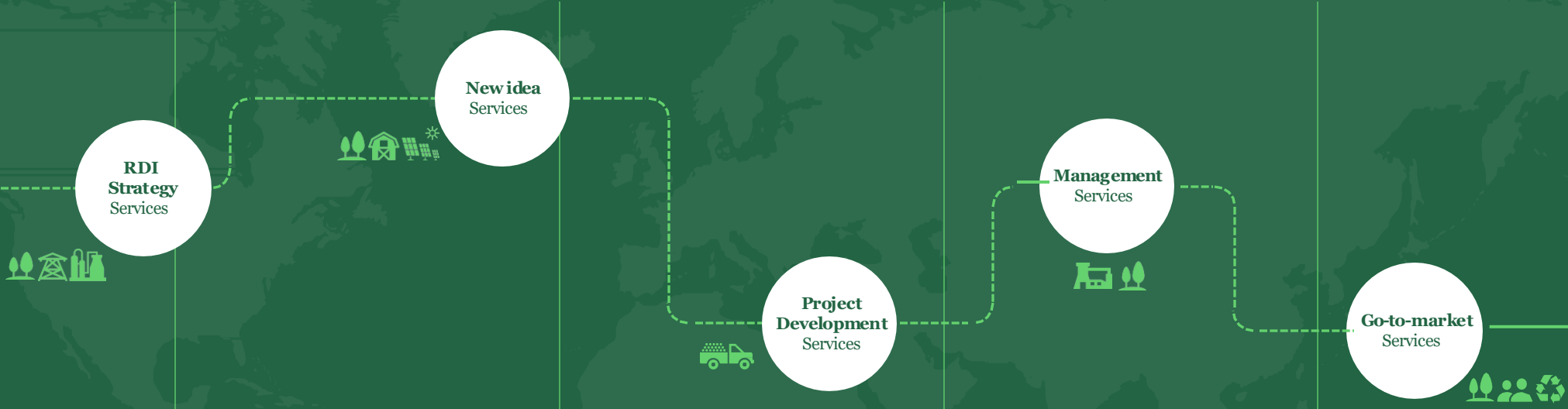
We mix

We work with cross-sectoral challenges in order to create new partnerships. We operate internationally across different industrial sectors and scientific disciplines.

We

We drive the sustainability transition with our open innovation expertise and impact tools. Through collaborative RDI projects and ecosystems we combine diverse perspectives and build our collective knowledge.

Our basic service portfolio



Cross-industry **foresight** and technology radar work

Formulation of thematic **Strategic Research and Innovation Agendas**

Influencing activities (market shaping) to contribute to the development of favourable RDI policies, programs and calls

CLIC Challenge Camps with university students to make an educational impact

CLIC StartUp / SME Events for matchmaking

CLIC Knowledge Events to disseminate knowhow

CLIC ProjectBooster process for effective build-up of collaborative RDI projects

Writing of **projects applications**

Support for consortia build-up and making consortia agreements

Negotiations with financing partners

Project management services

Management services for innovation **ecosystems**

Tools & processes & training & tailored workshops to manage open innovation ecosystems
Playbook

CLIC matchmaking for demonstrations service for regions and cities

CLIC Business Creation Support – from research to business part of Playbook services

www.ecosystemplaybook.com

Shareholders and partners



Our performance & success during 2019–2023

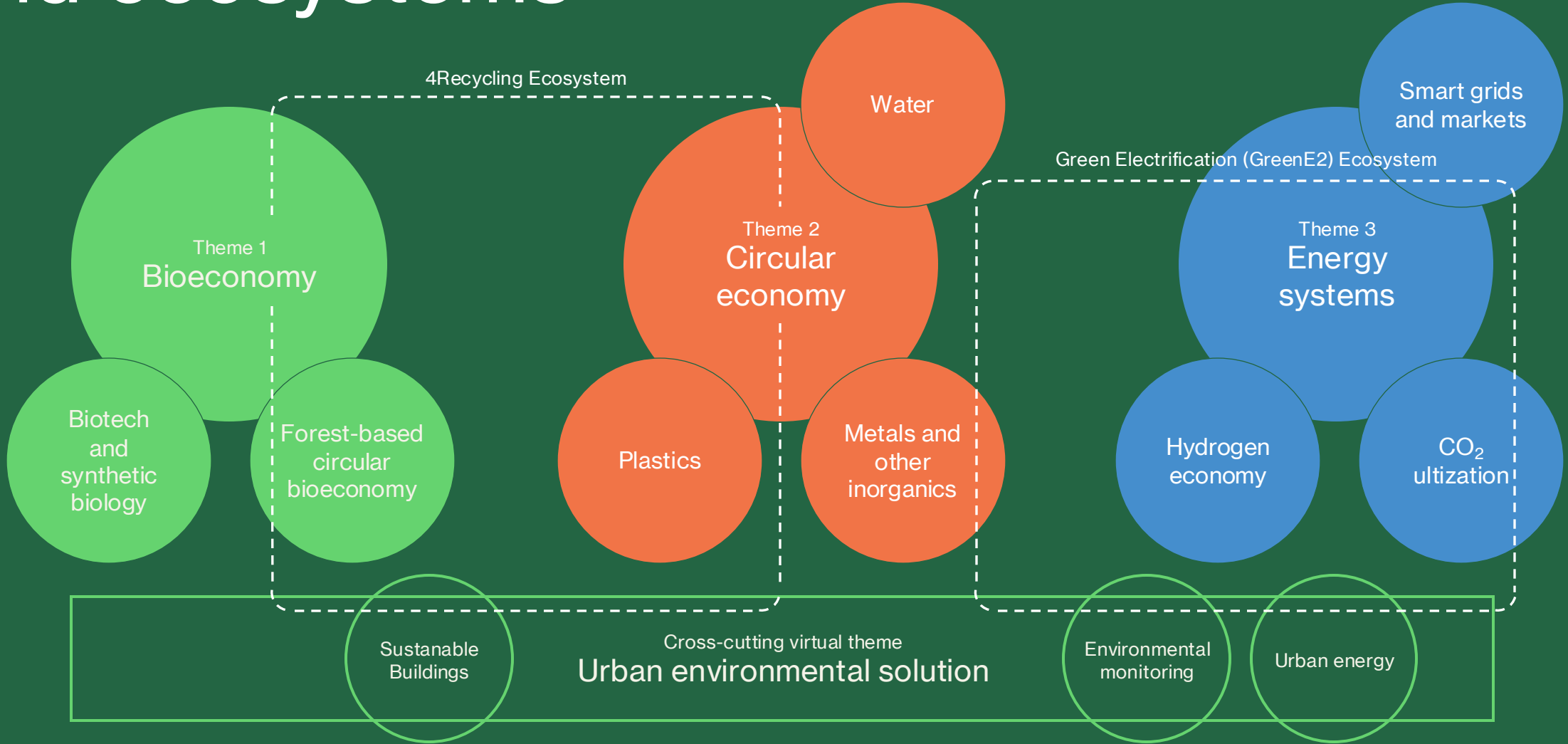
Success rate for prepared projects

<p>BF Co-Creation & Co-Innovation projects (11/12)</p> <p>92%</p>	<p>BF Innovation Ecosystem projects (2/2)</p> <p>100%</p>	<p>Horizon Europe proposals (11/21) Interreg proposals (1/2)</p> <p>52%</p>
--	--	--

Our performance & success during 2019–2022

- CLIC [Ecosystem Playbook](#) online service with tools to support open innovation ecosystem management up & running & piloted and under continuous development (two development projects granted)
- CLIC and Pia Salokoski selected as coordinator for the [Hydrogen Cluster Finland](#) CLIC and Aila Maijanen selected as cluster manager for [IBC Finland ry](#)
- CLIC selected as Project Coordinator for the [SYMMET](#), [PLASTin](#), [HOPE](#), [CEIWA](#), [HYGCEL](#) and [SUSBINCO](#) Co-Innovation projects
- CLIC selected as partner in the [ERA-Net Smart Energy Systems](#) support team and as executing partner in the new [Clean Energy Transition Partnership \(CETP\)](#)

Our current thematic groups and ecosystems



Open innovation and ecosystem definitions

WHAT IS

Open innovation?



Open innovation is "a distributed innovation process based on purposively managed knowledge flows across organizational boundaries, using pecuniary and non-pecuniary mechanisms in line with the organization's business model".

[Read more](#)

WHAT IS

An ecosystem?



An ecosystem is a structure as well as a process for interaction through which the multilateral set of complementary actors that link to an aligned purpose co-create various forms of actor perceived value.

[Read more](#)



Open innovation Playbook

training and tailored workshops for ecosystem facilitators
and tools for ecosystem management



The screenshot shows the homepage of the B2B Playbook website. At the top, there is a navigation menu with links for 'INTRO', 'TOOLBOX', 'STORIES', 'WORKSHOPS', and 'ABOUT US'. The main heading is 'Open Innovation Ecosystem Playbook'. Below this, a sub-heading reads 'The playbook is an online service that offers facilitation tools to help and guide emerging and existing ecosystems.' A yellow button says 'See our full offering here'. A large image shows a man pointing at a whiteboard in a meeting. Below the main heading, there is a section titled 'How does the playbook work?' with three images: a document, a laptop, and a whiteboard. On the right side, there is a vertical menu with icons and labels: 'DISCOVER', 'TOOLS', 'CANVASES', and 'WORKSHOPS'. At the bottom, there is a small text block: 'The service is provided by CLIC Innovation Ltd, a leading ecosystem orchestrator for bioeconomy, circular economy and energy systems.' and another block: 'The playbook supports you as an ecosystem facilitator to define your own way of working successfully with ecosystems and allows you to create your own facilitator Playbook with guiding activities, workshop concepts, methods, instructions and tools. The playbook tools have been created with co-design methods with existing working ecosystems. Our tool offering is based on several years of experience working with ecosystems and research on open innovation ecosystems from our research partners.'

The screenshot shows the 'Playbook tools' section of the website. The title is 'Playbook tools' and the subtitle is 'BROWSE THE EXPLORE PHASE TOOLS'. There are five tool cards, each with a 'PREMIUM' badge and an 'EXPLORE' button. 1. 'Creating a purpose for an ecosystem': 'Every ecosystem needs a purpose. Co-creating it with the ecosystem, is the first task for a facilitator.' 2. 'Creating the vision and mission': 'Shared vision and mission is a key building block for a successful ecosystem. Our tool helps to co-create a common ground among ecosystem members.' 3. 'Facilitation model': 'A well working ecosystem needs a facilitator. This simple tool supports the ecosystem to define key roles for each participant.' 4. 'Open innovation ecosystem principles': 'Some common principles or rules for way of working are necessary for the ecosystem to thrive. This checklist helps you to set up basic principles and builds the necessary trust between different members of the ecosystem.' 5. 'Up or out model': 'Tool to check each ecosystem participants motivation to stay or step out from ecosystem.' 6. 'Identifying partner strenghts and expectations': 'Identifying each participants expectations and strenghts in the early stage of ecosystem foundation leads to better co-operation and builds trust.' At the bottom right, there is a circular diagram with four arrows forming a loop, labeled 'PHASE I: EXPLORE Building the ecosystem foundation and the big picture'.

CLIC Innovation

annual service package to our partners

Our services offer an opportunity to

- network with both businesses and academia in Finland, Nordics, Europe, and internationally within and across the industries
- get involved in our theme and ecosystem activities (energy, bioeconomy, circular economy, water, 4Recycling, GreenE2)
- participate in defining the common strategic research and innovation agenda and in deciding about joint actions
- find new ideas and get inspired by others in our CLIC events
- additionally network with new innovative start-up and SME companies



CLIC Innovation

annual service package to our partners

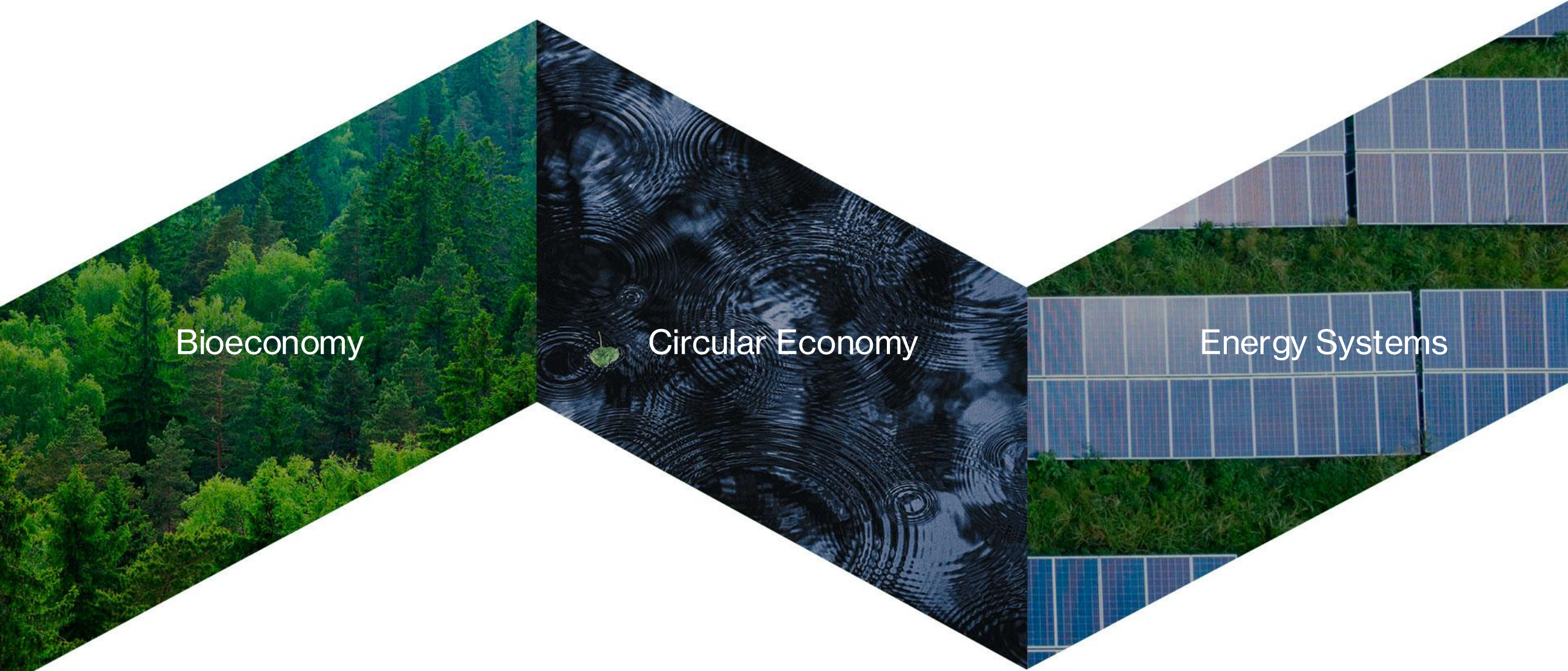
Our services offer an opportunity to

- take part in CLIC's facilitated R&D&I project planning
- be a member of the consortiums CLIC builds for different projects
- utilize CLIC's support in drafting consortium agreements for projects
- get updates on our themes and on the latest financing, project and research opportunities via thematic events and communication (bi-monthly newsletter, website, social media, Sharepoint, Teams)
- pilot and use advanced ecosystem management tools and training services

More information about the possibility to join as Associate Partner and related service pricing [via this link](#)



Status of our current focus themes



Bioeconomy

Circular Economy

Energy Systems

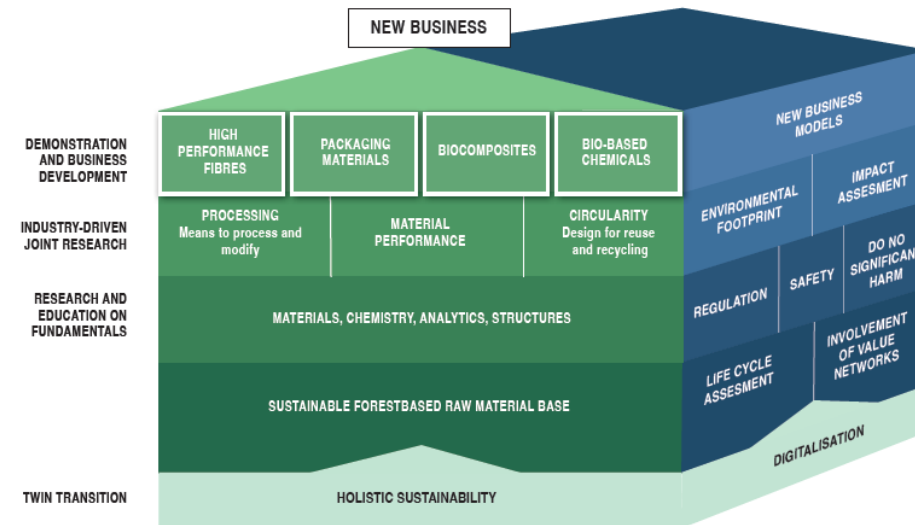
Bioeconomy

– Strategic research and innovation agenda content

Forest-Based Circular Bioeconomy – Added value materials and chemicals from wood fibres



BUILDING BUSINESS IN FOREST-BASED BIOECONOMY BASED ON THE WORLD LEADING COMPETENCES

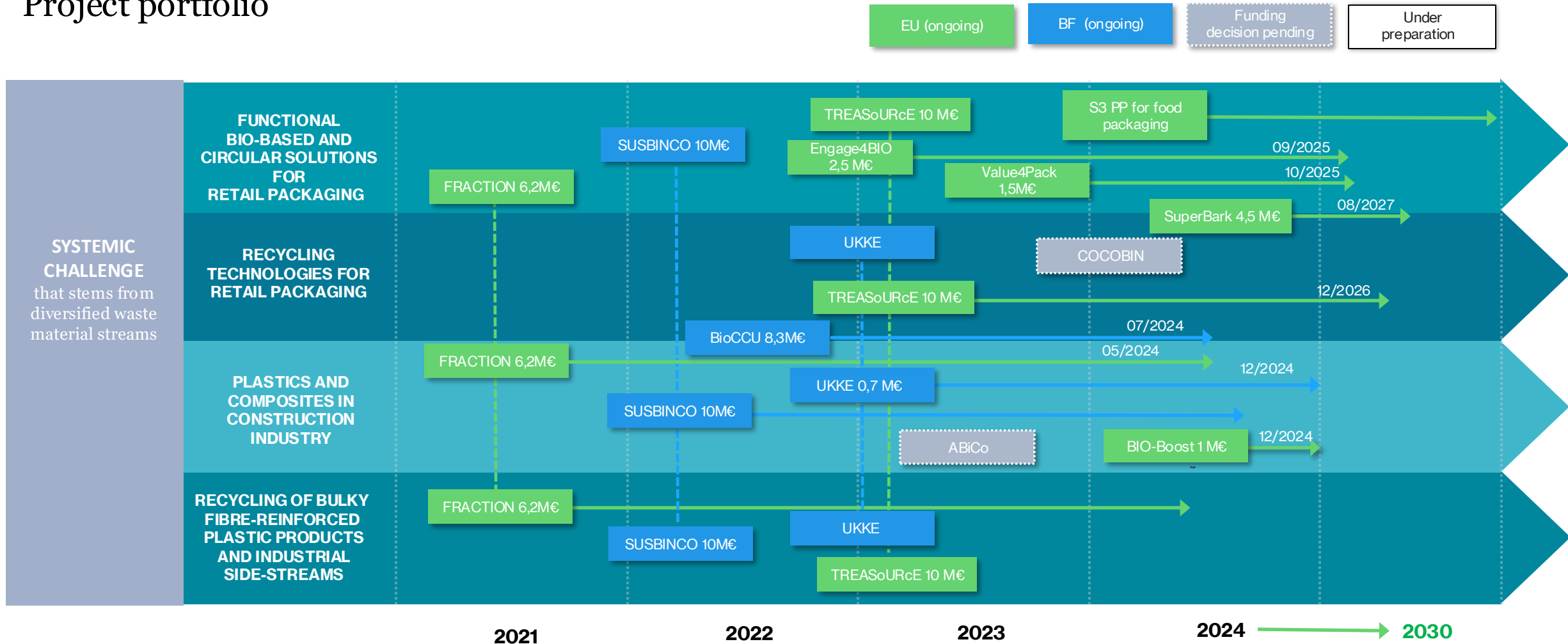




4Recycling

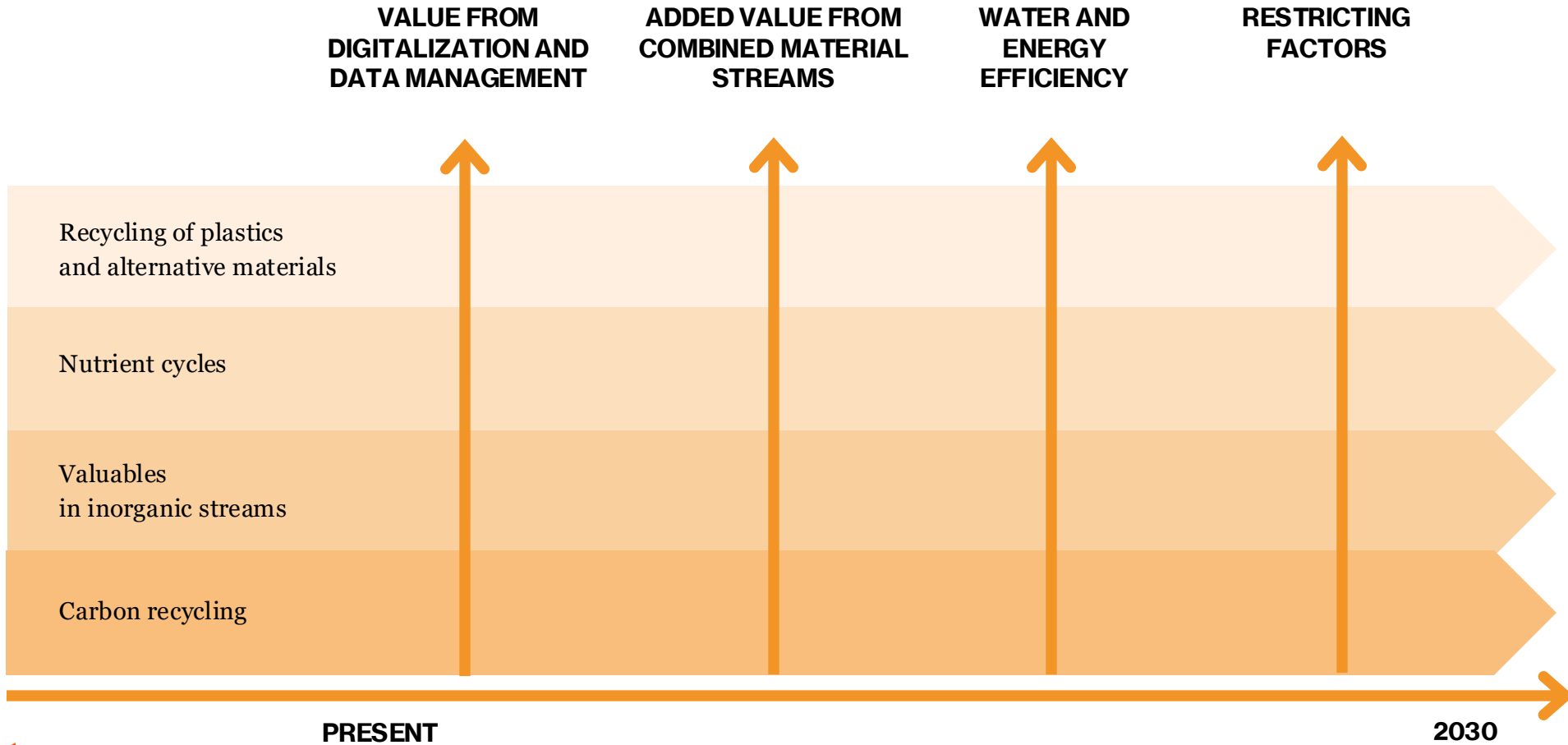
4Recycling ecosystem

Project portfolio



CIRCULAR ECONOMY

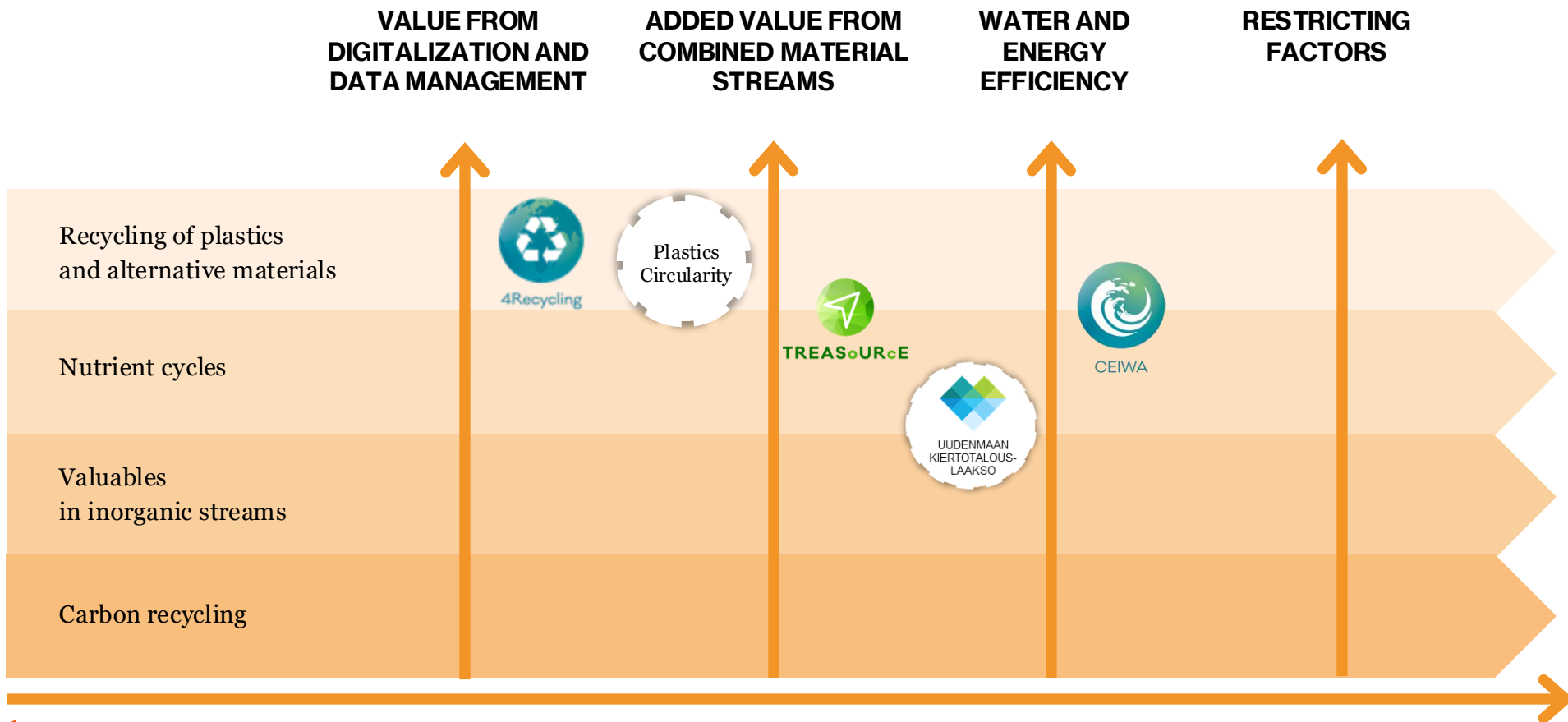
– Strategic research and innovation agenda



Circular Economy

CIRCULAR ECONOMY

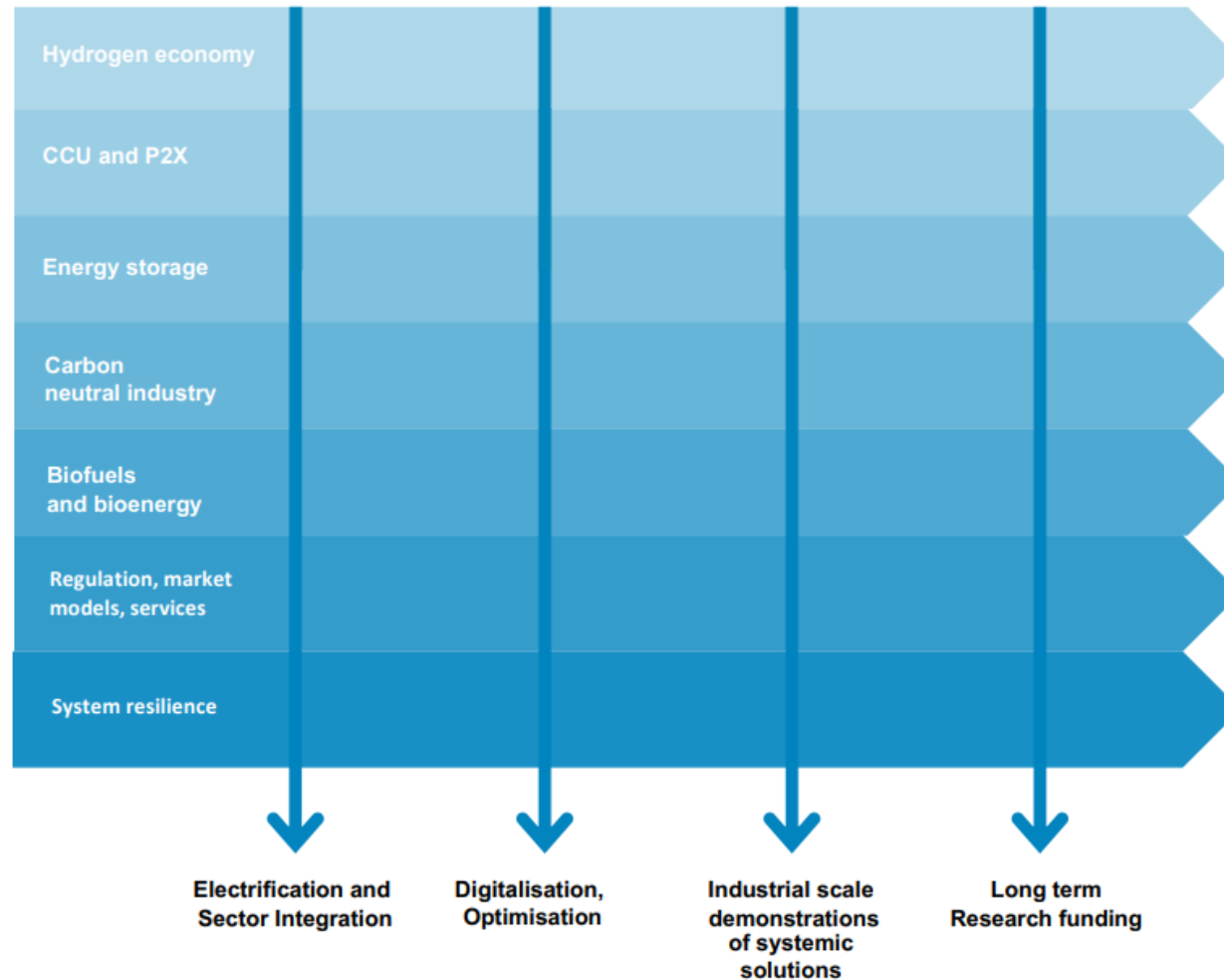
– Strategic research and innovation agenda



Circular Economy

Energy

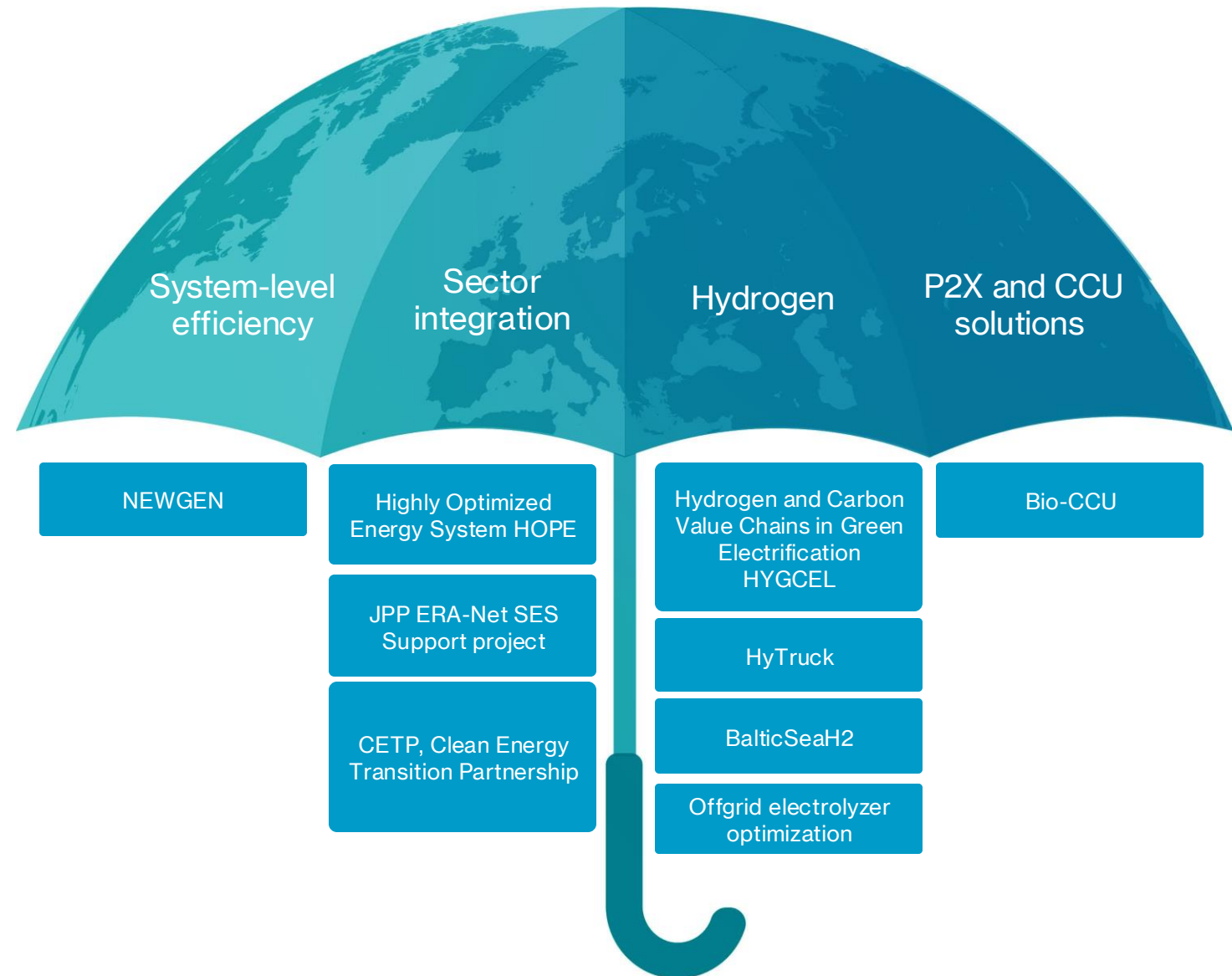
– Strategic research and innovation agenda



Energy Systems

Energy

– Project portfolio



International co-operation

Bioeconomy

- Member in the new European Partnership Circular Bio-based Europe / BIC (formerly BBI) for circular bioeconomy
<https://www.cbe.europa.eu/>
 - CBE JU Info Day 20 Apr 2023 Brussels/hybride
- Participation in PWG for Process optimisation and CCU in the European Partnership Processes4Planet/ A.SPIRE
- Supporting case-by-case bilateral or transnational RDI Collaboration

Circular economy

- Objective to become a member in the new European Partnership Process for Planet (future SPIRE) to influence on the topics of future EU RDI financing for circular economy and material&energy efficiency

Energy

- Nordic partner network for Energy to boost Nordic co-operation in European calls. The first project BalticSeaH2 in 2023.
- Acting actively in European Clean Hydrogen Alliance and Hydrogen Europe, and objective to become a member in Process for Planet (future SPIRE)
- Building and developing the new European Partnership Clean Energy Transition (CETP) in co-operation with the Ministry of Economic Affairs and Employment of Finland and Business Finland



Follow us!

Find us on social media and
subscribe to our newsletters

 [CLICInnovation](#)

 [CLIC Innovation Oy](#)

www.clicinnovation.fi

Newsletters



CLIC Innovation – 6 times a year

Subscribe to CLIC newsletter to keep up with our news and projects in bioeconomy, circular economy and energy solutions themes.



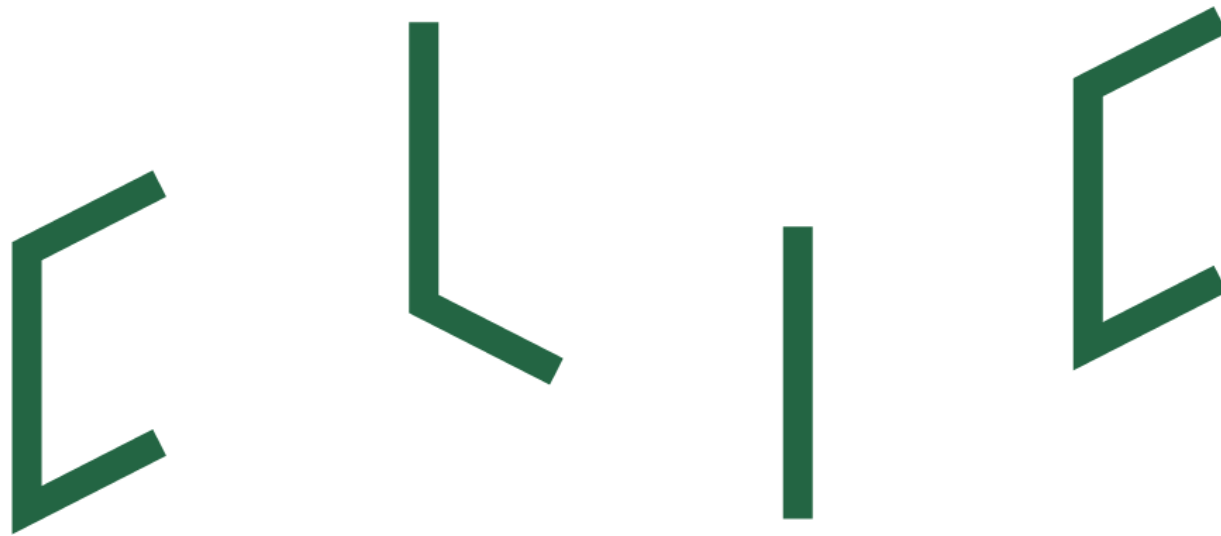
4Recycling – 4 times a year

Subscribe to our 4Recycling newsletter to get updates on bioeconomy and circular economy activities.



GreenE2 – 4 times a year

Subscribe to GreenE2 newsletter if you are interested in energy projects and news.



Facilitating sustainable growth.

For more information

Contact: jatta.jussila@clicinnovation.fi

+358 40 825 6500

www.clicinnovation.fi